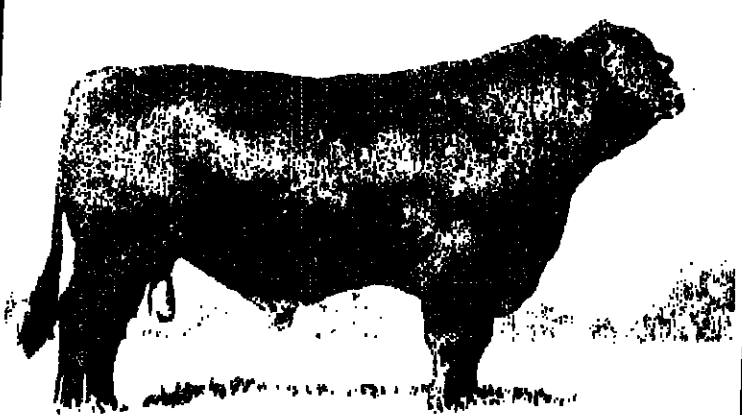


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Wednesday, DECEMBER 20

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EACH DAY AT THE -

Cattle Dome, TYLER, TEXAS

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many daughters.

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SELLING: DECEMBER 19 -

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190 bred heifers sell December 19

385 bred cows sell December 19 & 20

DECEMBER 20 -

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ampules minimum sell December 20

8 herd bulls sell December 20

10 range bulls sell December 20

150 open heifers sell December 20

10 bull calves sell December 20

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★ Many small pasture groups - all 1/2 sisters ★

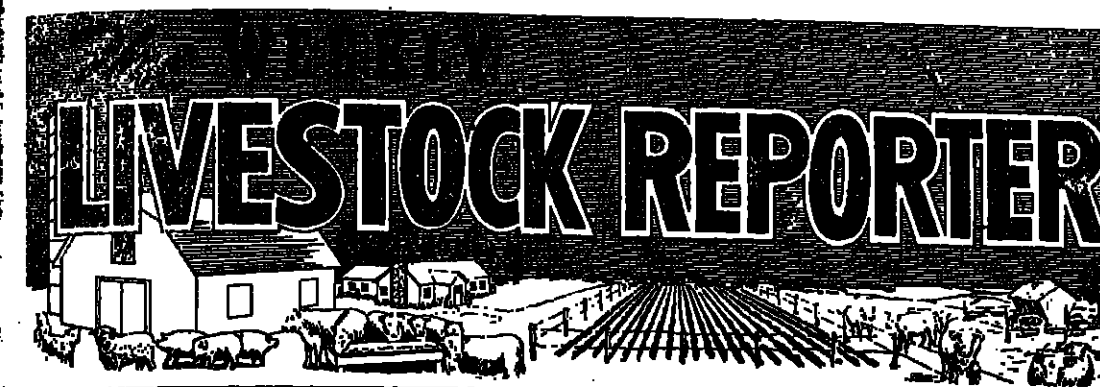
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P&F CATTLE CO.
Box 807, Bellville, Texas 77418
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USDA's Beef Pricing Study Released, Hearings Scheduled



82nd Year, No. 51

Fort Worth, Texas, December 21, 1978

Twenty-Four Pages

Stuph & Thangs

TWAS TH' NIGHT BEFORE CHRISTMAS

MOVING? Please use form inside
paper and give full information.
Mailing list is run on Friday for follow-
ing week.

We had a good fire goin' in th' fireplace and was enjoyin' that mystic feelin' we always git when we have a good fire to look at and someone we like to visit with and this time it was of Sandy Claws and he was gittin' girted up to make th' Big Ride and fill th' stockin's of th' Good Guys with nice thangs, and maybe hand out a few cookie burrs to some them other so-and-so's.

By way of gittin' into th' mood for th' hard night's work me and ol' Sandy was enjoyin' a nip or two of Old Early Grave to warm up our insides on par with th' way th' fire was warmin' our hides and I asked Sandy a few questions.

Did he git any letters from Govmint folks? Yep, Sandy says, matter of fact he gits more letters from th' Burrocrats & Politicians than any other group. He reckons it may be partly because of th' lack what postage they pay. If any, is a

(CONT. ON PAGE 21)

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1-1-79

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LAST PAPER!

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Page 2

Seven States Cattle On Feed Dec. 1 9% Over 1977

Washington, Dec. 14 (USDA) - Cattle and calves on feed December 1 for slaughter in the seven states preparing monthly estimates totaled 4.66 million head, 9% more than a year ago and 18% more than December 1, 1976, according to the Crop Reporting Board. Marketings of fed cattle during November were 1.72 million, 15% greater than last year and 29% more than 1976.

Placements of cattle and calves on feed in the seven states during November were 1.88 million, down 8% from last year and 12% below November 1976. Net placement of 1.78 million were down 10% from last year and 15% smaller than two years ago.

A Bright Idea for
Christmas
For Livestock Friends
And Associates
With A Subscription To
The Weekly
Livestock Reporter
Order Blank On
Page 23

HOLIDAY NOTICE
The Weekly Livestock Reporter
will not be published Dec. 28,
following our usual custom of
observing the Christmas holiday.

**Cows \$1-\$2 Higher,
Hogs Advance .50¢
At Fort Worth**

Fort Worth, Dec. 18 (F-S) - Receipts 1,000. Slaughter cows 1.00-2.00 higher, mostly 2.00 higher. Slaughter bulls steady. Feeder steers and heifers steady, instances 1.00 higher on calves under 350 lbs. Demand good. Trading

(CONT. ON PAGE 21)

Amarillo Feeders Opened Higher

Amarillo, Dec. 18 (F-S) - Receipts 8,800, on hand for Tuesday 8,200. Trade fairly active, demand broad. Feeder steers firm to 1.00 higher, some mixed good and choice under 500 lbs. 1.00-2.00 higher. Feeder heifers 1.00-3.00 higher, most advances on weights over 500 lbs. Slaughter cows firm, slaughter bulls firm 1.00 higher. Feeder steers: few lots choice and prime 300-400 lbs. 84.00-89.00, 500-550 lbs. 78.00-79.50, lot 681 lbs. 74.40, choice 300-400 lbs. 75.00

(CONT. ON PAGE 21)

SPECIAL FORT WORTH Stock Show EDITION

will be published
January 18, 1979
Plan NOW To Be In It!
Ted Gouldy, Leo Watson,
Tommy Brown or Phil Stoll
2609 N. Main St. P. O. Box 4330
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Fort Worth, Texas 76106

Special Features Start On...

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Calendar 17
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Jan. 20 - S. W. Select 12
Feb. 3 - All-Polled Simmental 14
Mar. 3 - Merriek Simmental Sale 14

Carlot Beef Opens Mostly Steady

Des Moines, Dec. 18 (F-S) - Midwest carlot meat trade FOB Missouri River area as of 2:15 p.m. close. Compared to Friday's close, steer and heifer beef steady in limited early week trade. Demand moderate, offerings light. Choice armchairs 1.50 lower than Wednesday. Sales reported on 8 loads of carcass beef. Steer beef 5 1/2 loads: 1 prime 8 800-900 lbs. 87.50, 1/2 choice 4 600-900 lbs. 79.50, 4 good 2-3 600-800 lbs. 82.00. Heifer beef 2 1/2 loads: 1/2 choice 4 600-700 lbs. 79.25, 2 good 2-3 500-700 lbs. 79.00. Cow beef: no sales reported.

Greeley, Dec. 18 (F-S) - Colorado carlot volume meat trade - FOB Colorado - 9 p.m. Monday. Steer beef steady to .50 higher. Heifer beef steady. Cow and bulk beef steady. Trade slow. This report based on 17 loads steer beef, 28 loads heifer beef, an equivalent of 2 loads of cow beef. Large share of steer and heifer beef sold to standing orders or based on prior arrangements. Steer beef: choice 8 600-700 lbs. 85.00-85.50, Choice 3 700-900 lbs. 85.50-86.00, Choice 2-3 600-700 lbs. 85.00-86.00, Choice 2-3 700-900 lbs. 85.00-86.00, Choice 4 600-900 lbs. 79.00, Good 2-4 600-900 lbs. 81.50-82.00, 79.50, Good 2-4 600-900 lbs. 84.25, 84.75, Choice 2-3 600-700 lbs. 84.75, 85.25, Choice 4 500-700 lbs. 78.75-79.25, Good 2-4 500-700 lbs. 78.50-79.00, Cow beef: bng. ufl. 1-3 81.50-82.00, Can & cut 1-2 86.75, Boneless 90 percent lean 124.00-128.00, Bull beef: yield grd. 1-2 88.50-90.00, Boneless full carr. 180.00.

Amarillo, Dec. 18 (F-S) - Panhandle area carlot meat trade (FOB the plant) as of 11:15 a.m. (Beef trade) - Texas panhandle, western Oklahoma and New Mexico.

Records of 35 Packing Plants Used, USDA Market News, Private Services Revealed Very Limited Samples

The "Beef Pricing Report" compiled by USDA's Packers & Stockyards Agricultural Marketing Service, released last week created some criticism by various segments of the beef industry, including Lester Norlin, publisher of the "Yellow Sheet," a widely used meat pricing report, who called it a "conglomerated mess" and the report was labeled "misleading" by Jerry Marchese of the "West Sheet," another widely used meat pricing reporting service.

Highlights of the report follow, along with the USDA's introduction explaining the reasons and authority for the survey. Secretary of Agriculture called it a "conglomerated mess" and (CONT. ON PAGE 21)

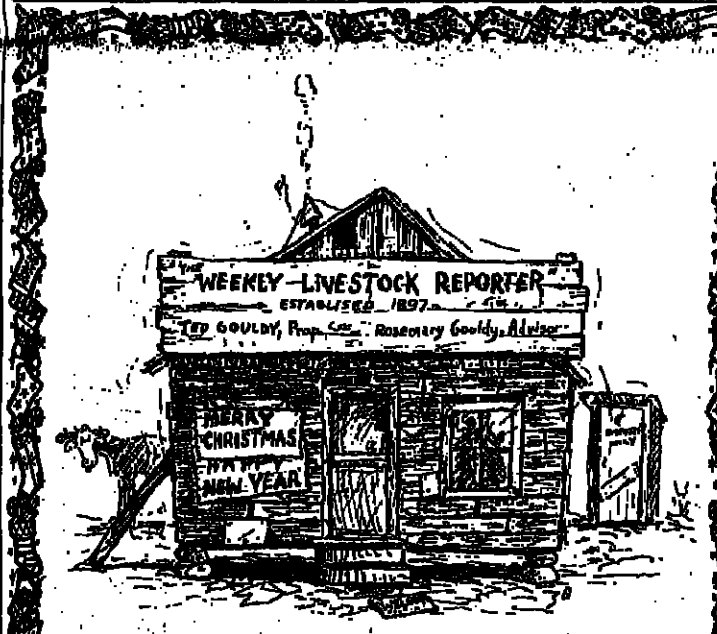
Fed Cattle, Butcher Hogs Posted Gains Monday at Terminal Markets

Supplies of slaughter cattle and hogs were smaller Monday than on the opening day last week. Fed cattle in most cases posted gains or equalled last week's best prices with steady to 1.60 higher rates from point to point. Hogs also were sharply higher, the longer advances on weights of 240 pounds and below and advances ranged from 50c to as much as \$2, however many markets reported the longer advances were trimmed in the late trade. Slaughter cows were firm to 50c to \$1 up at various markets. Price trends, quotations on choice and prime steers and heifers and the mixed good and choice grades and on U.S. 1-3 hogs scaling mostly 200 to 280 pounds included:

Omaha steers and heifers 50c to 1.00 higher. Steers 56.00-57.75 and 55.25-56.25; heifers 54.25-55.00 and 53.00-54.00. Hogs 50c to 1.25 higher at 50-100 lbs. higher. Hogs 50c higher. Steers 55.75-56.75 and 55.00-56.00; heifers 53.50-54.00 and 53.00-54.00. Hogs 1.00-1.25 higher at 47.50-52.25. Joliet steers steady to 25c higher, heifers steady to 50c higher. Steers 53.25-57.00 and 54.50-55.50; heifers 54.00-55.25 and 53.00-54.00. Hogs 1.00 higher at 48.25-52.50. Florida steers steady to 50c higher, heifers 50c up. Steers 54.00-57.00 and 54.00-55.50; heifers 52.50-54.75 and 51.50-53.00. Hogs 50-1.00 higher at 46.50-52.50.

St. Paul fed cattle steady. Steers 54.50-56.00 and 54.00-55.00; heifers 54.00-55.00 and 52.50-54.00. More 1.50-2.00 higher at 40.00-51.50. Sioux Falls fed cattle steady. Steers 54.50-55.50 and 52.50-54.50; heifers 53.00-54.00 and 51.25-53.00. Hogs 1.00-1.25 higher at 47.00-52.25.

St. Louis fed cattle .50-1.50 higher. Steers 53.50-55.50 and 52.50-54.50; heifers 52.00-54.50 and 50.00-52.00. Hogs 1.00-1.50 higher at 48.00-52.75. St. Joseph fed cattle 1.00-1.50 over last Monday. Steers 55.50-56.75 and 55.00-56.50; heifers 53.50-55.00 and mixed choice steers and heifers 55.50-56.50. Hogs steady to 1.00 higher at 48.00-52.00. Kansas City fed cattle steady with last Monday. Steers high good to choice with a few prime 54.00-56.00; choice heifers 53.50 and good to low choice 51.00. Hogs 1.00-1.25 higher at 48.00-52.00.



The Christmas Season is always a joy for reasons too numerous to list in this little space. The happy faces, lights, music and all the other things that go with reunions with friends and kin make it difficult to single out any one thing that is better than another. However, we feel one of the brightest moments is when we look back, when we are reminded, of the great blessings we have enjoyed and one of the highlights of these reflections is our memory of the many things and experiences we have enjoyed with you through the year. Your kindness, your friendship, and the many things you did with us and for us, make us very, very humble and proud to have known you and worked with and for you. May God bless and keep you, we hope you will have.

A MERRY, MERRY CHRISTMAS AND A HAPPY, PROSPEROUS NEW YEAR FILLED WITH HEALTH, WEALTH AND THE VERY BEST FOR YOU AND YOURS

From the Staff and all of our Typographical Crewmen

Ted Gouldy	Rosemary Gouldy	Jack Jordan
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Lee Watson	Bernice Harrington	Jack Byerley
Phil Stoll	Donna Whitley	Linn Rogers
A. J. Smith Jr.	Lorrie Helmerington	Betty Mason
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هذا من الجدل

Q. What is Amerispain?
 A. It is an important breed of cattle.
 Q. Who needs Amerispain?
 A. Commercial men will need it to stay in business.
 A. Registered breeders of all kinds need it bad.
 A. Longhorn breeders have much to gain.
 A. If you have cattle or cattle on your mind you need Amerispain.
 Q. What is an Amerispain Appraiser?
 A. A man who observes, appraises and documents foundation cattle for Amerispain in a given area.
 Q. How can you learn more about Amerispain?
 A. For Detailed Information: Call 915/855-1667 or 915/896-2386

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THE TUMBLEBUG

Patent No. 3,938,682

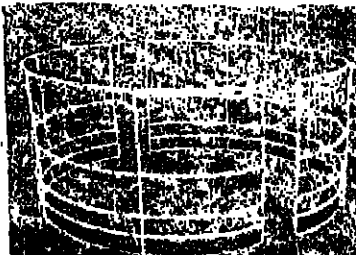
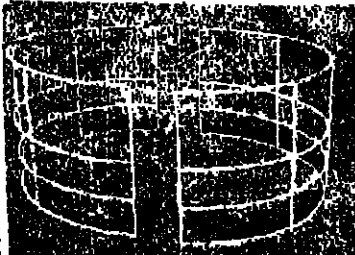


TO LOAD:

1. Simply back up to bale as shown above, apply brakes to bale carrier.
2. Continue backing until loading arm falls over bale.
3. Then pull away, loading bale as you go.

TO UNLOAD:

Reverse loading procedure, stopping as bale rolls off carrier.
 No Special Hookup needed other than Push-pull switch installed to activate brakes (12 volt). May be used either on pickup or on tractor too small to handle bales on lift.



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Fort Worth Stockyards Announces Holiday Season Schedule

Fort Worth - The Fort Worth Stockyards will be open for business throughout the Christmas-New Year Holiday Season except for closing on Monday, December 25, 1978 and January 1, 1979.
 Business will be conducted as usual on all other days through the Holiday Season. Fort Worth Stockyards will be receiving cattle, hogs and sheep for Private Treaty Sales throughout the Holidays.

Mites Show Promise

One of the problems with the red imported fire ant is that it has few natural enemies. With government bans on effective chemical control measures, scientists are working on alternative methods of controlling the pests. A tiny, parasitic mite, introduced into a fire ant colony, can parasitize the ants and even the queen to the extent that the colony will be destroyed. Testing is still being conducted.

ALL things considered HEREFORE

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And Best Wishes for a Happy,
 Healthy and Prosperous

NEW YEAR

from the Fort Worth Stockyards
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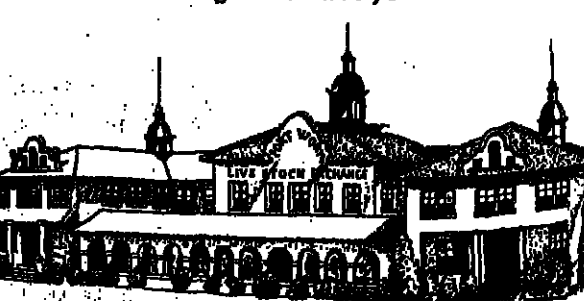
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HOLIDAY SCHEDULE

The Fort Worth Stockyards Will Be Open For Business As Usual
 Thru The Holidays Except We Will Be CLOSED

December 25, 1978
 January 1, 1979

The market for Packer Cattle should be
 good with packing houses working a full
 schedule during the holidays.



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 Sale 1:00 P.M.

From the country
 that is known for
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**BEEFMASTER
 RANGE BULLS**

Selling 100
**BEEFMASTER
 BULLS**

Live Oak County Fairgrounds between George West and Three Rivers, Texas

ATTENTION CATTLEMEN

Don't worry about your Bull needs. This sale presents
 the opportunity to enjoy the Hunting Season and the
 Holidays. . . then come and select from an outstanding
 set of Beefmaster Bulls.



Live Oak County Beefmaster Breeders Assn.

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هذا من اجل

Texas Brangus Breeders

Association News

By LAUREN MAYHEW

Cawley Ranch held their annual Brangus Bull Sale on Nov. 13 at the Producers' Livestock Auction in San Angelo. A large crowd gathered with buyers from Texas and New Mexico to bid on the 66 bulls consigned. Sales totaled \$98,376.00 to average \$1,417.00. The 1978 average was up \$725.00 over 1977's average. Guest consignors were: Ray Moody Ranch, Rocksprings, and Clayton Williams Brangus, Ft. Stockton. Top selling lots went to Keeno Ranch Co. of Sonora for \$2800 and \$2250.

The 19th Annual Seely Range Bull Sale set a new record on Dec. 2, 1978 at Port City Stockyards in Seely. Averages were up \$602.00 over last year's sale. 94 Bulls sold for \$169,850.00 to average \$1,807.00.

Top Selling lot sold for \$5,000 to Cawley Ranch, Eldorado, and was consigned by Allen Turner, Thorndale. Second top selling lot sold for \$4,050.00 to John Anderson of Flores, Miss., consigned by Leary Sharp, Jr., of Waco. The sale was well attended with buyers representing six states: Texas, Oklahoma, Arkansas, Mississippi, Louisiana, and New Mexico. Volume buyers were Corralitos Venture, Las Cruces, N.M.; Felton Ranch, Waco; John Anderson, Flores, Ms.; Broussard Cattle Co., Gueydan, La.; and Wagner

Ranch, Talala, Ok. Have you made plans to attend the 22nd Anniversary Sale and Convention in San Antonio, February 9-11, 1979? Convention Headquarters will be the new LaFammon del Norte on 97 N.E. Loop 410 at McCullough, conveniently located near the airport. Transportation can be arranged by the hotel. The Hill Country Sales Committee has selected only 40 Top Females and 1 Bull (a 942 son yearling) to sell at the "Best of Texas" Sale on February 10, 1979 at the Joe Freeman Coliseum. Guest Speaker for the convention is Dr. Joe Wright of Castroville, speaking on "Bull Evaluation".

MAKE YOUR RESERVATION NOW Don't forget the Bluebonnet Brangus Breeders will be hosting the Last Bull Sale this Spring of 1979 on March 10 at Port City Stockyards in Seely. 75 good bulls will be selling. For information contact P & F Cattle Co.

BRINK'S BRANGUS SETS

1979 BULL SALE AT

POTEET, JANUARY 20

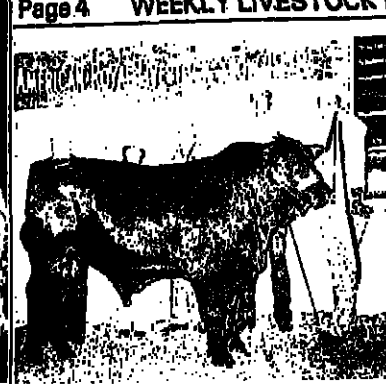
Poteet, Texas — Brink's Brangus has announced the date of their (CONT. ON PAGE 5)



Corralitos Ranch at Las Cruces, N.M., represented by Buck Dildy of Pearland, Texas, was volume buyer at Texas Brangus Breeders Association Seely range bull sale Dec. 2.

Hill Country Brangus Top \$1 Million In Five Hour Sale

San Angelo — What is believed to be the highest dollar volume sale in Brangus history took place in jam-packed Producers Livestock Auction here Dec. 9, when in five hours of selling time Auctioneer Ruben Reyes of San Antonio sold \$1,109,335 worth of Brangus cattle. Sale managers were P & F Cattle Co., Bellville, and sale chairmen were Jack Canning of Eden and Kermit Wendland of Miles. A second Brangus record was set (CONT. ON PAGE 5)



Grand champion Brangus bull at the National Brangus Show during the American Royal in Kansas City on Nov. 17 was Brink's Cloud 708R, a junior yearling owned by Pruet-Wray Cattle Co., Phoenix, Ariz.; Lacy VP Brangus, Oracle, Ariz.; Al Faso, Yuma, Ariz.; and Willow Springs Ranch, Burton, Tex. Shown with the bull from left to right are the judge, Joe Lewis of Larned, Kansas; Gaye Burgin, Brangus Queen, Oklahoma; Herman Gardner, Willow Springs Ranch; Wayne Pruet, Pruet-Wray Cattle Co.; and Cary Bruns, Willow Springs' manager.

Sealy Brangus Bulls \$1,807

Sealy — The 19th annual Sealy Brangus range bull sale Dec. 2 grossed \$169,850 of 94 head for an average of (CONT. ON PAGE 7)



Grand champion Brangus female at the National Brangus Show during the American Royal in Kansas City on Nov. 17 was Miss BB General 193V, a late junior yearling heifer owned by Choya Ranches, Camp Wood, Tex.; Brink's Brangus, Kerrville, Tex.; and Cross N Ranch, Blue Ridge, Tex. Shown with the heifer from left to right are Glen Brinkman, manager of Brink's Brangus; W. O. Poole, partner in Choya; Red McCombs, Choya partner; Charlie Thomas, Choya partner; Gaye Burgin, Brangus Queen; Grady Groves, Choya herdsman and Glen Urban, Choya manager.

Pines and Plains Sets Brangus Bull Sale For January 13

Sulphur Springs, Texas — The 7th Annual Pines and Plains Brangus Range Bull Sale will be held Saturday, January 13, 1979. Sale (CONT. ON PAGE 6)

Rocky Joe 197 TOM-TOM



The First 100% Golden Certified Meat Sire

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CONGRATULATIONS HILL COUNTRY BRANGUS BREEDERS

For Having the First Brangus Sale to Gross

\$1,109,335

636 Commercial Bred Heifers \$376,585 Average \$ 592
1,054 Commercial Open Heifers \$461,150 Average \$ 438
104 Registered Bulls \$271,600 Average \$2,611

P & F Cattle Company was very pleased to have the opportunity to work with the Hill Country Brangus Breeders Association and Auctioneer, Ruben Reyes in what is believed to be the largest dollar volume of Brangus Cattle to Ever Sell at Auction.

We would also like to thank all of the buyers and particularly the volume buyers: Blocker Ranch, Laredo, Texas; Carlton Ranch, Wauchula, Florida; and Deck Ranch, Eunice, New Mexico.

MERRY CHRISTMAS AND A HAPPY NEW YEAR TO ALL OF OUR CUSTOMERS AND FRIENDS. WE ARE LOOKING FORWARD TO HAVING A MORE PROSPEROUS 1979.

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SAMMY PIERCE

RONNIE FARRINGTON

Hill Country Brangus Top \$1 Million In Five Hour Sale

(CONT. FROM PAGE 4)
when 104 registered Brangus bulls sold for \$271,600 to average \$2,612.

Summary

No.	Type	Gross	Avg.
1054	Open heifers	481,150	458
636	Bred females	376,585	592
1080	Brangus females	887,735	495
104	Bulls	271,600	2,611

The Blocker Ranches at Laredo was top volume buyer of females, taking lots for \$164,000. Blocker Ranches were also top volume buyers of bulls, taking 18 head for \$54,580.

Dr. Barbara Carlton of Wauchula, Fla., was second high volume buyer of females, purchasing 259 head for \$119,815.

In the sale open heifers sold in a range of \$425 to \$775 per head and bred heifers from \$550 to \$895.

Two bulls sold for \$8,000 each: Choya Ranch of Camp Wood with Choya's Elefante 64/7, a Dec. 9, 1976 son of Brink's Blincoe 65/1, to Canning Ranch at Eden; and Justin Puschel's of Haskell Just Thunderhead 10/7, to Blocker Ranch of Laredo.

Allen Turner of Thorndale had the third high selling bull, TBF Joe 49 R, an April 12, 1977 son of WSR Rocky Joe Son 688, purchased by Rufus Clark of Rockdale for \$5,500.

Escoha Cattle Co. of Abilene had the fourth high selling bull, TD Sampson 644/7, a Nov. 2, 1976 son of Jay H Carson 58 purchased by Circle 7 Brangus of Jackboro for \$4,900.

Justin Puschel of Haskell consigned the next high selling bull, Ross Justice 108/7, a June 7, 1977 son of Zedline Justice 9/8, purchased by Louis Thomas of Haskell for \$4,800. Choya Ranches consigned the next high bull, Choya's Titan 70/7, purchased by

Canning Brangus Average \$1,159

San Angelo — J. R. Canning and R. A. Canning held the Canning Ranches fourth annual production sale of Registered Brangus cattle at Producers Livestock Auction here Dec. 10 in which 80 female lots grossed \$92,745 for an average of \$1,159 and one bull sold for \$3,100. P & F Cattle Co., Bellville, were sale managers, and Bert and Ruben Reyes, San Antonio, were auctioneers.

No.	Type	Gross	Avg.
18	Cow-calf pairs	26,500	1,758
87	Bred females	58,935	1,034
8	Open heifers	7,510	939
1	Bull	3,100	3,100
80	Female lots	92,745	1,159

George J. and Maurine Clark, Jr.'s Escoha Cattle Co. Lemons Gap Ranch at Abilene entered the sale's top bid, \$3,800, to purchase Miss Bar Six 9/2, a cow calved Feb. 28, 1977, with a May heifer calf at side born May 28, 1978 and sired by BHB Black Duke 281 R.

Mr. and Mrs. W. O. Poole's Choya Ranches at Kerrville and Campwood bought the second high female lot, Miss Bar Six 17/4 with heifer calf at side by Mr. Arrowhead 81/0, for \$2,950. W. B. "Trey" Harris, Columbus, took the third high female for \$2,500.

Ray Moody of Rocksprings bought the next two high selling female lots, Miss Bar Six 2/8 with bull calf by Mr. (CONT. ON PAGE 6)

Aubrey Delong of Morton for \$4,500. Clark's Escoha Cattle Co. sold three bulls for an average of \$3,650 to have the highest bull average of all consignors. Only three bulls sold below \$2,000, most between \$2,000 and \$3,000.

Second high volume buyer of bulls was Deck Ranches of Eunice, New Mexico, taking 14 bulls for \$50,800.

Other buyers of bulls included Triple M Ranch, San Saba; R. E. Haas of Aguilar, Colo.; MX Ranch of Roswell, N. M.; Loveless Ranch, Eden; Louis Brooks, Jr., Sweetwater; John Cargile, San Angelo; Joe Russell, San Angelo;

Jim Davis of Sterling City; Coco Meador, San Angelo and Eldorado; Chilli Colo, San Angelo; Arledge Ranch; Robert Lee; Hamilton Scott's Scott Ranch, Big Lake; and Overstreet Ranch of Crystal City.

Featuring the SERVICE OF

FOR SALE RANGE BULLS and two proven 4-Year-Old herd sires

BOX 166
SULPHUR SPRINGS,
TEXAS 75482
OFFICE: 214/885-6558
HOME: 214/885-2429

BILLY HARRY'S

Brangus

Brangus

Brangus

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BRANGUS
The Bull You Need.

To make it in today's cattle business, you need a bull that will increase profits — You need a Brangus!

A Brangus bull costs little to maintain and at the same time stirs calves that bring top dollar at the market. Because of his 3/8 Brahman—5/8 Angus heritage, a registered Brangus bull is hardy and adaptable to climactic extremes. He does well on the range and is disease and pest resistant.

A Brangus bull is a virile and aggressive breeder and settles cows quickly. Cows bred to a Brangus bull experience few calving problems. Brangus calves gain quickly on feed or forage, averaging 75 to 100 pounds heavier at weaning than English breeds.

But most of all, calves from a Brangus bull are consistently profitable. They lay down internal fat early, and finish early with enough marbling to grade choice. Brangus calves are preferred—by stockers, feeders, packers, and consumers. If you want PROFIT, you need BRANGUS!

For information about scheduled events, upcoming sales, and sale catalogs, call collect: Lauren Mayhew, Secretary, Texas Brangus Breeders Association

Pines and Plains Sets Brangus Bull Sale For January 13

(CONT. FROM PAGE 4)
time is 1:00 p.m. at the Regional Livestock Center at Sulphur Springs, Texas. The sale is sponsored by the Pines and Plains Brangus Breeders Association.
Selling at auction will be 90 top Brangus bulls including several herd sire prospects. All bulls are

registered, 16-48 months old, and have been Bangs, TB and fertility tested. All meet rigid weight requirements with 1,000 lbs. minimum at 16 months of age and 1,500 lbs. minimum at 30-40 months.
Sale headquarters will be the Ramada Inn at Sulphur Springs, 214/885-7677.
Auctioneer will be Ruben Reyes. For information contact the Texas Brangus Breeders Association, Lauren Mayhew, P. O. Box 870, Sealy, Texas 77474, 713/886-3884;

Canning Brangus Average \$1,159

(CONT. FROM PAGE 5)
Arrowhead 81/0, for \$2,050; and Miss Bar Six 801/8 bred to PW Jo Juliana 21/3 for \$2,000. Moody also bought the only bull sold, Mr. Bar Six 424/7, a March 17, 1977 bull by 60 Black Gold 21/1. Volume buyers included: Aubrey or the sale management, Syler Sales Management, Inc., Matt and Ann Syler, Rt. 2, Box 35, Burton, Texas 77856, 713/289-4400.



PINES AND PLAINS BRANGUS BREEDERS

P.O. BOX 944 — GAINESVILLE, TEXAS 76240 — 817/665-5024

7th ANNUAL PINES AND PLAINS BRANGUS RANGE BULL SALE
Saturday - JANUARY 13, 1979 — 1:00 P.M.
Regional Livestock Center — Sulphur Springs, Texas
SELLING 90 TOP BRANGUS BULLS
Including Several Herd Sire Prospects

MELVIN L. DIXON
Dixon Brangus Farms
1430 Oak Hills Drive
Graham, Texas 76046
Res: 817/548-5226
Farm: 817/362-4324

BAR THREE RANCH
Thomas R. & Keith Adams
Box 63
Beckville, Texas 76631
(214) 678-2268

ROCKING T RANCH
Tom J. Allison
Box 875, No. 1, H. 35
Gainesville, Texas 76240
817/665-5178

ERVIN PUESCHEL
Route 3
Stamford, Texas 79553
(915) 773-3898

BOSQUE ACRES RANCH
C. B. & Jerry L. Daddan
2229 W. Division
Arlington, Texas 76012
(817) 261-7898

MURDOCK'S BRANGUS & QUARTER HORSE FARM
K. E. Murdock
Rt. 2, Box 79
Rialto, Texas 76471
817/643-3228

SHITTON BRANGUS
Dale and Wanda Britton
Box 944
Gainesville, Texas 76240
817/665-5024

LIBERTY CATTLE CO.
Dr. E. R. and Mary Cox, owners
P. O. Box 157
Ladonia, Texas 75449
214/821-2793 or 367-7074

MEADOWCREEK RANCH
Paul & Carline Shamp
Rt. 2, Box 694
Marshall, Texas 75670
214/838-6588

PREMIER BRANGUS
Glen L. Richardson
Rt. 6, Box 291
Longview, Texas 75601
214/783-7848

DOUBLE EE RANCH
Gayle Perry
404 East Dallas Rd.
Grapevine, Texas 76051
817/863-6112 or 481-3821

W-M BRANGUS
Jimmy Moore
124 N. Polk
Jefferson, Tx. 75867
214/665-2387

DIAMOND LAND & CATTLE CO.
O. Jan Tyler
2030 Republic Bank Tower
Dallas, Texas 75201
Office: 214/748-8386
Residence: 214/722-6779

M.T.G. BRANGUS
Herbert L. Murray
P.O. Box 3786
Tomball, Texas 76011
Off: 214/636-6533 - Res: 638-5697

HANCOCK RANCH
J. E. Hancock
Route 1
Kerens, Texas 75144
(214) 386-2433

BILLY HARRY BRANGUS
Billy Harry
Route 2, Box 188
Sulphur Springs, Texas 75482
(214) 885-2429

J. W. HASTINGS RANCH
Registered Brangus Cattle
South of Windhorst, Texas
Ranch: (817) 423-6300 or 6482
Office: (817) 723-7212

ATTOYAC FARMS
Ray H. Horton Estate
Route 4, Box 182
San Augustine, Texas 75972
713/278-2640

BLACKLAND FARM
Dr. J. D. Johnson
12041 De Or Drive
Dallas, Texas 75230
214/233-6352

CLOVERLEAF BRANGUS
George V. Lohmann
111 Dryden Place
Port Arthur, Texas 77640
713/983-2121

MYRICK'S BRANGUS
Henry C. Myrick
Rt. 1, Box 47, Arco Rd.
McKinney, Texas 75069
214/542-7740

DIAMOND N RANCH
Don A. Norton
Route 1
Blue Ridge, Texas 75004
(214) 762-8853

OWEN BROS. STOCK FARM
S. J. & R. E. Owen
Route 1, Box 23
Magnolia Springs, Texas 75857
713/423-4647 or 727-1334

BAR H RANCH
Arnold Hooper & Sons
Route 2
Joaquin, Texas 75854
713/269-3668

BEAVER CREEK BRANGUS
Gary Cross, Ranch Mgr.
Route 2, Box 288
Athens, Texas 75751
214/676-8141 or 817/640-3204

CROSS N RANCHES
Frank M. Crossen
4600 Republic Bank Tower
Dallas, Texas 75201
214/737-2514 or 389-2369

J. C. DUFF, M.D.
1054 12th St.
Arlington, Texas 76011
Off: 815/823-3274
Res: 815/823-3813

RAFTER C RANCH
John & Monica Chesnut
2204 Arbrook Blvd.
Arlington, Texas 76018
817/261-2928 or 278-6662

PEGAN VALLEY BRANGUS FARM
H. H. (Rusty) Gray
Route 1, Box 38
Aubrey, Texas 76227
(817) 365-2332

BAR S RANCH
J. W. Smith
P. O. Box 87
Beckville, Texas 76631
(214) 678-3981

STAR CREEK RANCH
J. F. Taylor
Box 637
Kilgore, Texas 75682
214/884-2811

THOMAS BRANGUS FARMS
Lewis Thomas
107 N. Ave. G.
Haskell, Texas 75621
817/864-3674

JUSTIN PUESCHEL
Rt. 1 - Haskell, Texas 75821
817/684-2788

SNOW CREEK RANCH
Dr. Thomas & Raymond Donica
4900 N. Portland
Oklahoma City, Okla. 73112
405/847-0831 or 405/298-3888

ROJAK RANCH
Dr. A. Roland Young
Route 2, Box 91
Mt. Vernon, Texas 75457
R: 214/537-4522 - H: 339-8555

SEVEN H BRANGUS RANCH
Al & Chico Huebner
1400 Old Highway 90
Vidor, Texas 77662
713/789-2898

BAR S
J. F. Stephenson
P. O. Box 1589
Ardmore, Okla. 73401
405/371-3549

WILCOX BRANGUS
Guy W. Wilcox
Rt. 4, Box 234
Winnboro, Texas 75484
214/365-7100

MILKEY BRANGUS RANCH
Bob & Nancy Hillery
Waukeia, Oklahoma &
Wichita Falls, Texas
817/682-0593

WILLIE PEISER
Route 1, Box 270
Haskell, Texas 75621
817/882-2106

DOUBLE R BRANGUS RANCH
J. Dale Ramsey
6 East Broad Oaks
Houston, Texas 77056
713/484-6551

ERCOBA CATTLE COMPANY
George J. Clark, Jr.
P.O. Box 2194
Aldem, Texas 76004
Office: 815/672-1021
Ranch: 815/654-7936

BRINK'S BRANGUS SETS 1979 BULL SALE AT

(CONT. FROM PAGE 4)
Brangus Bull Sale to be held Janu-
DeLong, Mertzon, Tex.; George Clark,
Escoha Cattle Co.; Ray Faulk,
Fredericksburg, Tex.; Murdock Ranch,
Rialto, Tex.; Ray Moody;
Mathews Farm Service, Bloomb, Ala.;
Wayne Edwards, Fredericksburg;
Seager Ranch, Rio Vista, Tex.; Red
Creek Cattle Company, Haskell, Tex.
The Canning Ranches include J. R.
Canning's Bar 6 Ranch, Eden, Tex.;
Block Ranch, Captain, N. M. and Adobe
Ranch, Magdalena, N. M.

ary 20, 1979 at 1:00 p.m. The sale
will be held at Brink's Brangus
located 20 miles due south of San
Antonio on Hwy. 16 to FM Road
476, 3 miles south of Poteet, Texas.
Selling will be 120 bulls includ-
ing Registered Brangus, halfblood
Brangus and 3/4 blood Brangus.
Cattlemen interested in Brangus
cattle should stop by or contact
Jones Bryce, Manager, Brink's Brangus,
Box 258, Poteet, Texas 78661,
512/742-9883.

A dry, brittle Christmas tree can be
up in flames in a matter of seconds.
Before setting up the tree, make a hole
cut across the trunk base and put the
tree in a sturdy, water filled stand.

Brink's Brangus

POTEET, TEXAS



BULL SALE

JAN. 20 '79
1:00 p.m.
POTEET, TX.

BRINK'S BRANGUS — 20 miles due south of San Antonio on Hwy. 16 to Farm
Market Rd. 476, three miles south of Poteet.

120 SELL
REGISTERED BRANGUS
1/2 Blood Brangus 1/4 Blood Brangus

If you are in the San Antonio area,
come by and visit JESS BRYCE - mgr., Brink's Brangus
Box 258, Poteet, TX 78661
Phone (512) 742-9883

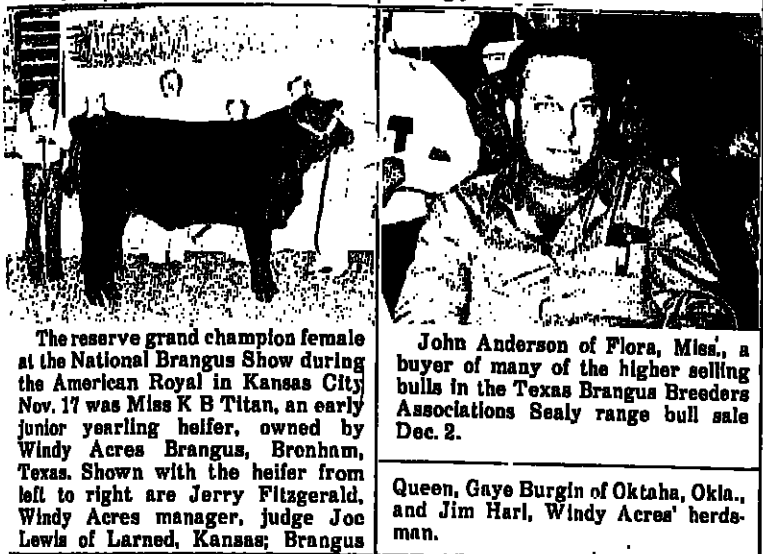
Be Sure To Attend The
Southeastern Brangus Breeders
RANGE BULL SALE
Saturday — 1:00 P.M.
JANUARY 6, 1979
Coastal Plains Experiment Station Sale Pavilion
TIPTON, GEORGIA
SELLING 70 BULLS
And The...
7th Annual Pines & Plains
BRANGUS RANGE BULL SALE
Saturday — 1:00 P.M.
JANUARY 13, 1979
At The Regional Livestock Center
SULPHUR SPRINGS, TEXAS
SELLING 90 TOP BRANGUS BULLS
To Each Of You, Our Best Wishes
For A Merry Christmas And A
HAPPY NEW YEAR
Syler Sales Management, Inc.
Matt and Ann
Rt. 2, Box 35, Burton, Texas 77835
713/289-4400

Our Girl Friday . . .

By ANN SYLER

For the first time in 26 years, since
my first child was born, I will not have
all of my children with me for Christ-
mas and I am already feeling the pang.
One son is in Venezuela where he is now
making his home — one son is offshore
from the Yucatan on a drilling rig and
as luck would have it, his "two weeks"
out fell with Christmas Day right in the
middle. I knew this day would come as
it does to all families — but that doesn't
make it any better! We did have all but
one here, however, and the grand-
children too, for the decorating of the
tree last week — and our starway is so
full of "stockings hung with care". It is
a true joy to be able to read "The Night

Before Christmas" to the little ones —
and to realize that they are old enough
now to really understand when we tell
them the reason for all of the gifts un-
der the tree — that we bring gifts to
loved ones because the Wise Men did in
that time so long ago.
And someone is sending gifts to us
cattle people during this season — our
weather is mild and good; our prices
are the strongest in several years; and
all manner of good things are hap-
pening. Take a few moments to say
"Thanks" and —
May the Joy and Peace of Christmas
be with you now and all through the
coming year.



The reserve grand champion female
at the National Brangus Show during
the American Royal in Kansas City
Nov. 17 was Miss K B Titan, an early
junior yearling heifer, owned by
Windy Acres Brangus, Brenham,
Texas. Shown with the heifer from left
to right are Jerry Fitzgerald,
Windy Acres manager, judge Joe
Lewis of Larned, Kansas; Brangus

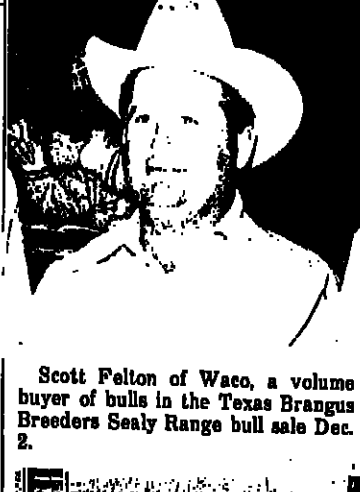
John Anderson of Flora, Miss., a
buyer of many of the higher selling
bulls in the Texas Brangus Breeders
Associations Sealy range bull sale
Dec. 2.
Queen, Gays Burgin of Oklahoma, Okla.,
and Jim Harl, Windy Acres' herds-
man.

THE GOOD KINDA CATTLE

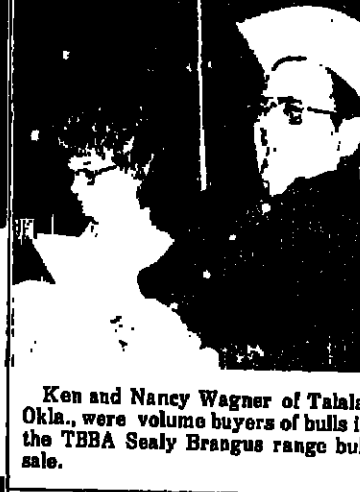
Our herd sires include Rocky Joe 650, General, Tom Tom and
Rocky Joe 851. There isn't a better Brangus herd bull battery any-
where. Why settle for less than the best?

CLAYTON W. WILLIAMS JR.
P.O. Box 1668, Ft. Stockton, Texas 79735
Bus. 915/336-3322 Res. 915/364-2258
Ranch Location: 6 miles north of Alpine, Texas

**BRANGUS BREEDERS
DIRECTORY**
LIBERTY CATTLE CO.
P. O. Box 157, Ladonia, Texas 75449
Dr. E. R. & Mary Cox, Owners
Ph. 214-821-2791, Dallas, Texas
David Allison, Manager
Ranch Phone 214-367-7074
GREEN VALLEY RANCH
David and Ann Vaughn
Rt. 4 - Dublin, Tx. 76446
Phone: Home 817/372-4762
Ranch 817/445-3766
Located on Hwy. 67-377 half way
between Dublin and Stephenville.
CUATRO B RANCH
Registered Brangus
FOR SALE
Range Bulls & Females
512/273-2339
Lexington, Tx. 78847
Jack Cornett, Mgr.
Hancock Ranch
Kerens, Texas, Ph. 214-396-2433
Boy C. Jenkins, Mgr.
Reg. Bulls and Pairs For Sale
J. E. & Eileen Hancock, Owners
Liberty, Texas Ph. 806-799-0130
4713 22nd Street
THE LATIMER MURFEES'
LETTER M RANCHES
Registered Brangus Cattle
Headquarters: Cypress, Texas
1907 Bank of the Southwest Bldg.
Houston, TX 77002
Telephone 713/654-7970
SEVENTY-SIX RANCH 76
Registered Brangus
R. Dean Owen, OWNER
Ranch Located 8 Miles South
of Brenham on Hwy. 84 76
713/777-9247
BUYER'S GUIDE COMMERCIAL



Scott Felton of Waco, a volume
buyer of bulls in the Texas Brangus
Breeders Sealy Range bull sale Dec.
2.



Ken and Nancy Wagner of Talala,
Okla., were volume buyers of bulls in
the TBBA Sealy Brangus range bull
sale.



Wilfred "Lulu" Broussard of
Gueydan, La., bought six of the
higher selling bulls in the Texas
Brangus Breeders Sealy Range bull
sale Dec. 2.

REGISTERED BRANGUS BULLS
EXCELLENT CONFORMATION, SIZE AND BREED CHARACTER
**Sons of GENERAL, TITAN, BEACON,
ELEFANTE, HOPI and ROCKY JOE 650.**
Priced for The Commercial Cowman.

**KRUEGER
BRANGUS**
P. O. Box 1075, Crockett, Texas 75835
Call (713) 687-2621 or 687-2997
**GRANADA
BRANGUS** Pureblood and Commercial
Brangus
P.O. BOX 3128
BRYAN, TEXAS 77801
713/779-7000
**BULLS & HEIFERS
FOR SALE**

WSR Willow Springs Ranch
Performance Tested: BRANGUS CATTLE
Demand the Genetic Stability of
the "WSR" Prefix and the LA Brand.
GARY BRUNS, Manager
Route 2, Box 24 Burton, Texas 77835
Phone 713/836-9645

**BREEDING THE BEST
TO THE BEST . . .**
BLOODLINES
★ GENERAL ★ BEACON
★ ELEFANTE ★ CLOUD 942
Brangus
Choyas RANCHES
KERRVILLE CAMPWOOD
TEXAS
Good Land, Good Man,
Good Livestock
P.O. Box
214/337-4761 or 214/338-5555
WAYNE FOSTER, Manager
214/637-4232 or
214/637-4522

Original Tip

PINES AND PLAINS

7th Annual
Brangus

Range Bull Sale

Saturday, January 13, 1979,
1 P.M.

At The Regional Livestock Center, Sulphur Springs, Texas

Sponsored by the Pines & Plains Brangus Breeders Association
Paul Sharpe, President O Wanda Britton, Secretary

Selling at Auction

90 Top
Brangus
Bulls

Including Several
Herd Sire
Prospects



All bulls registered Brangus • All 16-48 months of age • All bangs, TB and fertility tested • All meet rigid weight requirements with 1,000 lbs. minimum at 16 months and 1,500 minimum at 30-40 months.

Auctioneer: Ruben Reyes TXLE-128-0408

Sale Headquarters: Ramada Inn, Sulphur Springs; 214/885-7577

SYLER Matt & Ann
SALES Management, Inc.

Rt. 2, Box 35 Burton, Texas 77835

713/289-4400



TBBA
For Information Contact:
Lauren Mayhew, Secretary
Texas Brangus Breeders Association
P.O. Box 570, Sulphur, Texas 77480
713/885-3384
TEXAS BRANGUS BREEDERS ASSOCIATION



Browder's has a New Spring Load of

ARMSTRONG TIRES

for Your Early Spring Load of Plowing.

OPEN SATURDAY MORNING

PRICES INCLUDE FEDERAL EXCISE TAX

*SOME TIRES AVAILABLE BY SPECIAL ORDER

**SPECIAL ORDER ONLY.

AGRICULTURAL R-1 REAR TRACTOR

SIZE	PLY	PRICE	SIZE	PLY	PRICE
8.3x24	4	60.39	20.8x34	6	375.16
9.5x24	4	69.64	20.8x34**	8	391.30
11.2x24	4	77.47	23.1x34	8	479.54
12.4x24	4	91.41	11.2x38	4	104.67
13.9x36	6	152.75	12.4x38	4	125.42
14.9x24	4	114.79	13.6x38	4	129.97
14.9x24	6	128.08	13.6x38	6	148.36
16.9x24	6	148.89	14.9x38**	6	160.06
16.9x24	8	164.59	15.5x38	6	169.59
14.9x26	6	132.13	15.5x38**	8	193.09
18.4x26	6	179.09	16.9x38	6	223.88
23.1x26	8	429.23	16.9x38**	8	245.42
23.1x26**	10	468.34	18.4x38	6	251.07
11.2x28	4	85.98	18.4x38	8	279.05
12.4x28	4	101.22	20.8x38	8	430.00
13.6x28	4	106.16	20.8x38	10	466.43
13.6x28	6	119.97			
14.9x28	4	125.74			
14.9x28	6	134.02			
16.9x28	6	163.60			
16.9x28	8	174.74			
16.9x30	6	177.09			
18.4x30	6	202.18			
23.1x30	8	466.00			
24.5x32	10	537.27			
16.9x34	6	202.17			
18.4x34	6	226.96			
18.4x34	8	254.39			

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SANTA GERTRUDIS NEWS

The Santa Circuit
By BUDDY SMITH

1978 was a good year for Santa Gertrudis. There are many ways to measure the progress of a breed, but perhaps the buying public is the ultimate criteria.

During 1978 more Santa Gertrudis were sold at public auction than at any other period in the history of the breed.

Hardly without exception, over all sale averages were higher than ever before. Not only were prices higher, but cattle distribution ranged into areas geographically new to Santa Gertrudis.

Most buyers were new breeders, or commercial cattlemen not having previously purchased Santa Gertrudis at public auction.

Joe Marchman, right, of Plano, Texas, owner of Joe Marchman Ranches at Meridian, smiles with justified pride in his Santa Gertrudis sire, Jomar 879/4, a grand champion sire and sire of champions, as exemplified above the first and second place gets-of-sire at the 1978 American Royal's Santa Gertrudis show. The senior trio at left are Jomar 13/7, Juliana 1/7; and Victoria 13/7. These three were also champion get-of-sire at shows in Indianapolis, Louisville, Decatur, Nashville, Memphis, Tulsa and Shreveport; and the trio between themselves took 11 individual grand championships and six reserve championships this year.

Cattle sales in the country are on the upswing. In fact, as I write this article, I am preparing to ship 800 commercial

George A. Butler's Mayfair Ranch at Brenham, Texas, showed their Santa Gertrudis 14/7 to the female senior championship at the 1978 Ozark Empire Fair at Springfield, Mo. With the winner at left is Judge Nick Overpeck, and at the halter Tom West of Santa Services of Huntsville, Texas, litter.

Santa Gertrudis heifers to the Shamrock, Texas, area. These heifers will go on winter pasture. In late spring they will be 'topped out' with the best being retained for breeding purposes.

Ed Stanfield, left, general manager, and Belton K. Johnson, owner, of Chaparro Ranch at La Pryor, are shown welcoming the large crowd to the highly successful Santa Gertrudis 'Cowman's Choice' production sale Nov. 13.

The balance will go on feed. This in itself is nothing special, except for the fact that this is the first time those buyers have used Santas. In the past, they have fed out number one and two Okies from Kentucky.

Also during this past year one of the largest groups of Santa Gertrudis cat-

(CONT. ON PAGE 11)

Direct Feedlot Trade Stronger, Inquiry Brisk

Amarillo, Dec. 18 (F-S) - Trade opened moderate early Monday. Slaughter steers .25-.50 higher. Limited sales heifers .50-1.00 higher. Feedlots report good interest, several still in the yards late. Steers 6,100; 260 head choice 2-3 1050-1100 lbs. 57.75. Good and mostly choice 2-4 1050-1150 lbs. 57.00-57.50. Mixed good and choice 2-3 1050-1100 lbs. 55.00-55.75. Heifers 900; good and mostly 2-3 950-1025 lbs. 55.00-56.00. Good and choice 2-3 950-1000 lb. heifers 52.00-52.50.

Trade slow throughout the area Friday and over the weekend. Slaughter steers and heifers steady. Steers 3,400; good and mostly choice, 70-80 percent choice, 2-3 1050-1175 lbs. 56.50-57.25. Mixed good and choice 2-3 1075-1125 lbs. 56.25-56.50. Heifers 1,200; good and mostly choice 2-3 900-925 lbs. 54.50-55.00. Mixed good and choice 2-3 900-925 lbs. 54.00-54.50. Good and choice 2-3 1000 lb. heiferettes 53.50.

Dodge City, Dec. 18 (USDA) - Trade slow late Friday through 3:00 p.m. Monday. Slaughter steers and heifers steady to .50 higher, the advances on Monday. Steers 1,300; choice 2-4, mostly 3, 1075-1100 lbs. 56.50-57.00. 87.00 on Monday; few mixed good and choice 1125 lbs. 56.75. Heifers 900; choice 2-4, mostly 3 950-975 lbs. 54.00-55.50. 55.00-55.50 Monday; choice with end good 58.75-54.00.

Omaha, Dec. 18 (USDA) - Nebraska feedlot sales 4,800 head. Live sales 60 pct. of volume. Good buyer inquiry but only limited sales. Steers from heifers 25-.50 higher. Steers: good to mostly choice 2-4 sometimes muddy 1100-1250 lbs. 55.50-57.50. Heifers: moderate number choice and prime 2-4 1000-1125 lbs. Fairly clean 55.50-56.00. Good to 66-80 pct choice 2-3 900-1050 lbs. 55.00-55.50. Sold Friday but not previously reported 160 head choice and prime 2-4 1050 lbs. 66.00. Dresses basis: steers fully steady, heifers firm to .50 higher. Weight only - steers: good to mostly choice 600-900 lbs. 59.50-61.00. Weight only - heifers: good to mostly choice 400-750 lbs. 58.00-60.00, mostly 59.00.

Greeley, Dec. 18 (F-S) - Slaughter steers and heifers rather slow through mid-afternoon Monday, modest volume steers .25 higher, heifers strong to .50 higher. Steers 700. Choice 2-4 1100-1125 lbs. 57.25. Heifers 975. Choice 2-4 900-925 lbs. 55.00-55.25; one sizeable set 980 lbs. 55.50.

Western Kansas Directs

Dodge City, Dec. 14 (USDA) - Slaughter steers and heifers .50-1.00 higher, instances .150 up. Steers 25,700; late sales, choice 2-4, mostly 3 1050-1175 lbs. 56.00-57.00, mostly 55.50-57.00; choice with end good 55.50-58.50; few mixed good and choice 55.50-58.50; few choice with end good 1150-1200 lb. Holsteins 51.50-52.00. Heifers 14,800; late sales, few loads average and high choice 2-4, mostly 3 925-1000 lbs. 56.00-58.25; choice 900-1000 lbs. 54.00-55.00, mostly 54.50-55.00.

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Grand and senior champion Santa Gertrudis female at the East Texas Fair at Tyler Sept. 27 was 1/380, one of the five champions in six classes entered by Superior Land & Cattle Co. of Allie Bull 7-265 above and the East Texas Fair, Tyler, Sept. 27 where Judge Joe Dial selected Superior L&C entries as tops in five of the six categories judged: champion, Raymond Noe of Superior; and left, Buddy Smith, Huntsville, of Santa Services.



A triple grand champion Santa Gertrudis bull during the 1978 show season in Texas was Superior Land & Cattle Co.'s Allie Bull 7-265 above and the East Texas Fair, Tyler, Sept. 27 where Judge Joe Dial selected Superior L&C entries as tops in five of the six categories judged: champion, Raymond Noe of Superior; and left, Buddy Smith, Huntsville, of Santa Services.



Junior champion and reserve grand champion Santa Gertrudis bull at the 1978 American Royal Livestock Show at Kansas City was Jomar's 86/8 chosen for the honor by Judge R. P. Marshall, left, of King Ranch at Kingsville, Texas, for Owner Joe Marchman, second from left, of Plano, Texas. Others from left are: Maroldian Gabriel, trophy girl; Leonard O'Brien, president of Mid-America Santa Gertrudis Assn.; and Santa Services, Huntsville, Texas, owner Buddy Smith.

plon and reserve champion bulls and females and get-of-else. Pictured, from left are Buddy Smith of Santa Services of Huntsville, Titter and exhibitor; Mrs. O. C. Land; and Ed Bullman, Wills Point, president of Premier Santa Gertrudis Assn. This bull's other grand championships were awarded by Judge John Joyce of



Undeclared in her class in Santa Gertrudis judging at eight major shows this year is female 11/8, shown at the 1978 American Royal Livestock Show in Kansas City, where she was reserve grand champion Santa Gertrudis female. The daughter of Jomar 87/4 was junior champion female at Memphis, Shreveport and the American Royal, and reserve junior champion female at Decatur, Ala., Nashville, Tenn., and Beaumont, Texas. From left are owner Joe Marchman of Plano, Texas; Leonard O'Brien, president of the Mid-America Santa Gertrudis Assn.; Maroldian Gabriel, trophy girl; R. P. Marshall of the King Ranch at Kingsville, Texas, show judge; and Buddy Smith of Santa Services at Huntsville, Texas, fitter and exhibitor.



One of the winningest Santa Gertrudis bulls of 1978 was Superior Land & Cattle Co. of Allie Bull 7-265, shown where he was judged grand champion of the American Royal Livestock Show in Kansas City on Nov. 15 by Judge R. P. Marshall, left of the King Ranch at Kingsville, Texas. Judge Fred Lehman also picked him as grand champion at the Tulsa State Fair; and Judge Jeff Christian bestowed the same honor on him at the Tennessee State Fair at Nashville. He was also chosen as reserve champion Santa Gertrudis bull at the Washington County Fair at Brenham by Judge John Joyce, and at the East Texas State Fair at Tyler by Judge Joe Dial. Others from left are Leonard O'Brien, president of Mid-America Santa Gertrudis Assn.; Maroldian Gabriel, trophy girl; and Buddy Smith of Santa Services at Huntsville, Texas, fitter and exhibitor.

New Mexico Directs
Clovis, Dec. 15 (USDA) — Slaughter steers and heifers 1.00 higher, heifers 1.50 up on heifers. Steers 2.00; mostly choice 950-1075 lbs. 24 50.25; mixed good and choice 1000-1100 lbs. 55.00-58.50; mostly good few choice 1025-1250 lbs. 52.00-55.50.

The Santa Circuit (CONT. FROM PAGE 9)

le ever shipped to a foreign country took place, with 450 purebred heifers and 10 bulls going to the U.S.S.R.

During this past year a record price for a Santa Gertrudis female at public auction was set when Chris Gunter, Basil Farms, Franklin, GA., paid \$20,000.00 for Cosgrove Ranches' 196/8. This historic event took place at the Western Heritage Sale, held at the Shamrock Hilton, Houston, Texas.

In April we witnessed the shipment of 47 Santas to Brazil to compete in the Second World Santa Gertrudis Congress show and sale. The 47 head sold for \$387,602.00, to average \$7,990.00. High selling bull was Los Jabonillos' International Grand Champion, for \$22,000.00. High selling female was Chaparrosa's International Reserve Grand Champion for \$14,845.00.

Meanwhile, back in the states, another first for the breed was underway. S.G.B.I. was formulating policy concerning embryo transplants. To my knowledge, three cows have been put in the program. Joe Marchman, Mendon, Texas, sent to cows in Rio Vista Farms, at San Antonio, and El Colono Ranches, Morgan, Texas, has sent a cow to Colorado.

Alex Brudner of Guatemala was just in the states on a bull buying trip. I had the opportunity to travel with Alex for a couple of days, and it was good to hear of the progress that Santas are making in that area. Alex has a good market for his commercial bulls and has been selling purebred cattle to breeders in Colombia and Venezuela. Alex is one of the most progressive breeders I have ever met in Latin America. He started with some first cross Santa and Creola cows. These cows and their offspring were bred artificially to some of the top bulls in the breed. He is inseminating about 800 head a year, and using primarily the semen of James Bond 007, bred by Josey Ranches. The resulting daughters were bred to a Simon Peter Bond herd sire, 0-51, of San Jose Tomado breeding. With this

breeding program, Alex has consistently won the Central American Livestock Show, with both breeding cattle and slaughter steers.

The above accomplishments are only a few that come to mind. If they are as often as to what's to come, Santa Gertrudis breeders should have a happy and prosperous 1979. See you down the road next year...



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Texas Polled Hereford NEWS

BY NORMAN CABANISS
TPHA Secretary-Manager

January and the rest of the Winter and Spring 1979 promises to be a busy season for Polled Hereford folks - let's all get out to as many of the activities as possible and make them even busier and more enjoyable for everyone.

Some of the January activities include: Jan. 6, Metroplex PHA meeting, 7 p.m., Dantons Steak House, 5423 Lovers Lane in Dallas; Jan. 28, Southwest Select Polled Hereford Sale, 8 a.m., Southwest Exposition & Fair Stock Show, Jan. 29, TPHA membership meeting, 11 a.m., Kahler Green Oaks Inn, 6901 W. Freeway, Fort Worth; Jan. 29, TPHA Dinner & Social, 7:30 p.m., Petroleum Club, Commercial Building, Downtown Fort Worth; Jan. 29, Texas Polled Hereford Show, Southwest Exposition & Fair Stock Show, 8 a.m., Lillian Allen, Hillsboro, Jack and Barbara Simpson, Hillsboro; Meridian Creek Ranch of Meridian; and Dulick Stock Farm.

Huge success of recent Polled Hereford sales makes us confident that the coming ones might be even better. Buyers from 12 states were on hand to set an average of \$2,179 in the Ogeechie Farms Production Sale Nov. 20. Red Top Ranch attracted buyers from seven states who set an average of \$1,617 in that dispersion at Frederickburg Nov. 11.

the heifers are sure the foundation kind.

January 10 is also deadline for getting your nominations in for the Madisonville sale which is scheduled for March 10. A maximum of 75 head will be selected for the sale. Total sale cost on this sale will be \$80 per head. A deposit of \$80 per head must accompany entries to Texas Polled Hereford Assn., Box 70, Rio Vista, Texas 78093.

Some other things we Polled Hereford people can look forward to in coming months are the Brownfields Polled Hereford sale at Follett, April 12; April 16, Honky B Ranch 1st Production Sale, Burnet; Skibo Ranch Polled Hereford Production Sale at Glen Rose, May 26; and the Five Star Productions Sale at Dulick Stock Farm, Morgan, on May 6, at 12:30 p.m., in which five leading breeders will have 80 lots. Contributing this top offering will be G. Tufts & Sons, Hillsboro; Glen and Lillian Allen, Hillsboro; Jack and Barbara Simpson, Hillsboro; Meridian Creek Ranch of Meridian; and Dulick Stock Farm.

Quality of the cattle in the Southwest Select is certainly exceptional. There are many top herd bull prospects and

Southwest Select Polled Hereford Sale, January 29

Fort Worth - The Southwest Select Polled Hereford Sale of 1979 is set for Monday, January 29 during the Southwestern Exposition and Fair Stock Show. Sale time is 8:00 a.m.

Selling will be 24 lots of quality Polled Hereford cattle consigned by members of the Texas Polled Hereford Association.

Consignors are Glen and Lillian Allen, Jimmy Atlas, Beasley's DJM Polled Herefords, Jim and Moe Barrington, Mike Brown, Chaholm Trail Ranch, Cowhouse Creek Ranch, Dulick Stock Farm, John Finca, Jim Bob Hawthorne, Honky B Ranch, Michigan State University, Ogeechie Farms, Radde Ranch, Jack and Barbara Simpson, Travis Polled Hereford, Turkey Peak Ranch and Yowell's Rocking Y Ranch.

For information contact the sale manager, Norman Cabaniss, Texas Polled Hereford Assn., P.O. Box 70, Rio Vista, Texas, 817/373-2524 or 817/641-5563.

Polled Hereford Bull Test Underway, Sale Feb. 26 At Brownwood
Brownwood - Members of the Texas Polled Hereford Association invite anyone who is interested to visit the Bull Test Station at Howard Payne University here where

Livestock's "Greatest Show on Earth" Set for Denver

With upwards of 800 head of registered Polled Herefords entered "on the hill" and "in the yards" at Denver, the association has 59 outstanding Polled Hereford bulls on official 140-day gain test. Bulls from this test will sell on Feb. 26, 1979 after completion of the test.

Norman Cabaniss, secretary-manager of TPHA, said "We are very proud of this group of bulls and feel that it could be extremely beneficial to you and your cattle operation to stop in and see the bulls. Also, have a visit with Howard Davis who is in charge of the test for details on the test and progress the bull are making."

To reach the Howard Payne Bull Test Station go west of Brownwood three miles on Highway 377 to Farm Road 45. Turn left and go one mile to the big water tower on the left hand side of the road. The bull barn is about 300 feet behind the water tower.

Anyone who is interested in the weights and ratios of these bulls as the test progresses may contact: Texas Polled Hereford Association, P.O. Box 70, Rio Vista, Texas 78093, phone 817/373-2524.

ver, the 56th National Polled Hereford Show indeed shapes up to be what has been billed the best industry's "Greatest Show on Earth."

The highest quality Polled Hereford from all over the U.S. and Canada have been entered in the breed's classic show window event which is part of the 56th National Polled Hereford Convention Show-Sale. Activities kick off Monday, Jan. 16, at the National Western Stock Show with judging of carloads and pose of bulls at the National Western Livestock Center building.

The breed's annual convention, set for 2:30 Monday afternoon at Denver's Regency Inn, features Kenneth W. "Ken" Monfort as keynote speaker. Monfort is head of one of the world's most famous multi-complex beef feeding, packing, marketing and distribution firms - Monfort of Colorado, Inc.

"We feel fortunate Ken has accepted the invitation to address our convention day session," said Orville K. Sweet, American Polled Hereford Association president. "He is a man of experience, knowledge and vision. We are bound to benefit from his observations and counsel."

The following two days, Tuesday and Wednesday, are devoted to the show "on the hill" of the finest examples of seed stock breeding on the North American continent. The show begins at (CONT. ON PAGE 13)

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Monfort to Headline 56th National Polled Hereford Convention

Kenneth W. "Ken" Monfort, head of one of the world's most famous multi-complex beef feeding, packing, marketing and distribution firms and a universally-recognized authority of the U.S. beef industry and economy, will be featured at the 56th National Polled Hereford Convention Show-Sale in Denver, Colo.

6th National Junior Polled Hereford Heifer Show in Missouri

Initial plans are completed for the 6th National Junior Polled Hereford Heifer Show and Program, scheduled for July 9-18, 1979, at Springfield, Mo.

The week-long activities will include the national heifer show and showman-ship competition, judging contest and an exhibitor's family outing in the famous Missouri Ozarks regions.

A new feature for 1979 will be the naming of the National Junior Merit Award winner for the outstanding youth in the nation involved in Polled Hereford projects.

The 5th National Junior Polled Hereford Heifer Show, held this past July in Springfield, Ill., drew acclaim as the world's largest junior show of its kind.

The event will be sponsored by the American and Missouri Polled Hereford Associations, Missouri Junior Polled Hereford Association, Missouri Polled Hereford and Springfield area organizations.

Youth Loans Are Reported Available

Youth who want an early start in the cattle business are urged to apply for a loan from the National Council of Polled Herefords, an auxiliary of the American Polled Hereford Association (APHA).

More than 50 young cattlemen have already realized their dream of beginning their own registered Polled Hereford operation by taking advantage of the loans to purchase females from Polled Hereford breeders. Besides giving the young buyers 10 to 30 percent discount, breeders also assist the junior cattlemen with helpful hints and guidance in management, feeding techniques and usually give breeding privileges on their herd bulls.

The loans are made available to help encourage young people to consider the beef industry as a career, to teach financial aspects of the beef business and to help the youth profit from the experience of adult Polled Hereford breeders.

Any boy or girl under 21 may apply, and although 4-H or FFA membership is not mandatory, the recipient must be or become a junior member of APHA.

More than \$18,000 has been awarded the only financial program of its kind backed by a national breed association, the loan fund also receives financial support from several of the state Polled Hereford organizations and individual Polled Hereford breeders.

Interested youth should write APHA's Youth Department, 4700 East 88th Street, Kansas City, Missouri 64189, for complete information in getting an early start in a purebred cattle career.

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817/797-2121
Manager: Henry Wernstling
Always have bulls, heifers and cows for sale.

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North Fort Worth Horse Sale
Sat. Jan. 13, 1979 - 12 Noon
☆ All New Facilities ☆ Box Stalls
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North of Fort Worth at Hicks Road
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NORTH FORT WORTH HORSE SALE
817/232-2181 Carlos Brannon - Jim Herndon

3 Outstanding 3/4 Chianina Bulls

The bull in the picture is Polled and weighs 1980 lbs. at 26 months and was 2nd in Class at the Dallas Fair. Another was high indexing bull in recent Cooke County College Test with A.D.G. of 4.42. All 3 are halter broken and from Black Foundation Cows. One was class winner at Dallas Fair and weighs over 1500 lbs.

DAVIS CUSTOM BREEDING SERVICE
MR. JEAN DAVIS
Rt. 4, Box 232 Granbury, Texas 76048
817/576-3738

"Greatest Show on Earth"

(CONT. FROM PAGE 12)
6:30 a.m. each day. The breed's annual classic has gained an international reputation as the beef industry's "Greatest Show on Earth" and is the annual focal point for Polled Hereford breeders and enthusiasts from all over the world. Show cattle will compete for \$20,000 in premiums.

The annual pace-setting National Polled Hereford Sale is set for Thursday, Jan. 18, in the Stadium Sale

Arena. It will feature a consignment of bulls that are champions in the National Show or stand in the first five places in class, and heifers that are champions or place first or second in class.

Polled Hereford The BIG Profit Breed
AMERICAN POLLED HEREFORD ASSOCIATION
Contact:
SAM WELLS 817/498-1042, 498-5085
8409 Main St., Ft. Worth, TX 76108

Best Wishes
For A Happy Holiday Season
CHISHOLM TRAIL RANCH
REGISTERED POLLED HEREFORDS
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Tulsa, Oklahoma
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May the Joys of this Season Ride with you Always

THANKS FOR ANOTHER GOOD YEAR WITH HEREFORDS

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REGISTERED HEREFORDS
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TEXAS POLLED HEREFORD ASSOCIATION

P. O. Box 70 - Hwy. 174 - Telephone 817/373-2524 - Rio Vista, Texas 78093

October 20, 1978

Dear Mr. Cattleman:

The members of the Texas Polled Hereford Association would like to take this opportunity to invite you, at your convenience, to stop by the Bull Test Station of Howard Payne University to see the 59 outstanding Polled Hereford bulls now on gain test there.

We are very proud of this group of bulls and feel that it could be extremely beneficial to you and your cattle operation to stop in and see the bulls. Also, have a visit with Howard Davis who is in charge of the test and make plans to be with us on February 26, 1979 for the sale of these bulls after they come off the 140 day test.

Anyone who is interested in the weights and ratios of these bulls as the test progresses may contact:

TEXAS POLLED HEREFORD ASSOCIATION
P. O. Box 70
Rio Vista, Texas 76093
Phone: (817)373-2524

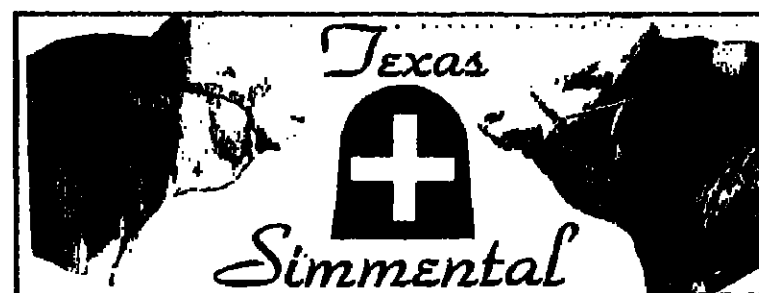
To reach the Howard Payne Bull Test Station go west of Brownwood 3 miles on Hwy. 377 to Farm Road 45. Turn left and go 1 mile to the big water tower on the left hand side of the road. The Bull Barn is about 300 ft. behind the water tower.

Sincerely yours,

Norman Cabaniss

Norman Cabaniss, Sec./Mgr.
Texas Polled Hereford Association

NC:kg



Ward Simmental Sale Set Jan. 6 At Gainesville

Gainesville, Texas — Ward Simmental Ranches annual bull production sale will be held beginning at noon, Saturday, Jan. 6, 1979, in the Gainesville Livestock Market, Inc. Thurmon Ward and Cecil Ward will be selling 65 Simmental bulls; 16 Hereford bulls; plus 16 Simmental females, five of which are halfblood Simmental-Hereford with three-quarter Simmental bull calves at side and five halfblood Simmental-Hereford cows with three-quarter Simmental bull calves at side, and six open yearlings — past halfblood Simmental-Hereford heifers, some of the tops from Thurmon Ward's herd. A special feature of the sale will be 16 registered Hereford bulls from Cecil Ward's herd. All the bulls are from registered Hereford-base cows and all the (CONT. ON PAGE 22)

Join the TEXAS Simmental ASSOCIATION
401 Isom Road, Suite 290
San Antonio, Texas 78216
512/342-4284
Joe E. "Skipper" Hill
Executive Secretary

Merrick's Optimum 1 Simmental Sale Set March 3 at Ardmore

Ardmore, Okla. — Merrick Farms will present "Optimum One," a sale of 100 lots of selected Simmental breeding cattle on Saturday, March 3, beginning at 12:30 p.m. at the ranch. (CONT. ON PAGE 22)

Simmental Breeders Directory

TEXAS SIMMENTAL ASSOCIATION
Information Center For Simmentals
401 Isom Rd., Suite 290
San Antonio, Texas 78216
Phone 512/342-4284

ROCKING J RANCH
Route #6
Clarksville, Texas 75426
13 miles north of Clarksville
Phone: 214/966-2392

Rio Vista Farms
Breeder of the AMERICAN Simmental
Grant Perry, DVM
General Manager
RIO VISTA FARMS, Rt. 9, Box 242
San Antonio, Texas 78227
512/677-8014 226-6845

Chester Martin Sets Commercial Man's Simmental Sale Jan. 13

Henderson — Chester Martin, owner of Kat Creek Ranch near here, will present "The Commercial Man's Rebuilding Sale" of Simmental cattle at the Rusk County Airport at Henderson at 1 p.m., Saturday, Jan. 13, 1979. (CONT. ON PAGE 22)

All-Polled Simmental Sale February 3 At Fort Worth

The Texas Simmental Association has announced they will sponsor the First All-Polled Purebred Simmental Sale in the United States. The sale will be held February 3, 1979 in conjunction (CONT. ON PAGE 22)

Rio Vista Simmental Bulls Average \$2,395

San Antonio — Rio Vista Farms' 8th Annual Herd Bull Sale here Dec. 16 in Joe Freeman Coliseum, 91 bulls grossed \$217,925 for an average of \$2,395. Bert & Ruben Reyes, San Antonio, were auctioneers. (CONT. ON PAGE 22)

*We wish to you and yours
Prosperity and Happiness thru the New Year
Goals neither too big nor too small
to attain with Simmental.*

*To help those things come true,
We'll have for you . . .
About 600 head, your herd to design,
In the Spring of Seventy-Nine.*

LET US SUPPLY ALL YOUR SIMMENTAL NEEDS



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John B. Collier, IV / Manager / 817-968-4883

ANNUAL Simmental BULL PRODUCTION SALE WARD SIMMENTAL RANCHES SATURDAY JANUARY 6, 1979 GAINESVILLE, TEXAS 12:00 NOON at the GAINESVILLE LIVESTOCK MARKET, INC.

SELLING 65 SIMMENTAL BULLS

ALL BULLS SERVICEABLE AGE — (ALL BULLS FROM REG. HEREFORD FEMALE BASE.)

Special Feature

16 SIMMENTAL FEMALES
5 1/2 Blood Hereford cows with 5 3/4 bull calves at side.
5 1/2 blood Hereford cows with 5 3/4 Heifer calves by side.
6 open yearlings past, 1/2 Simmental heifers. These are some of the tops from Thurmon Ward's herd.
THESE COWS FROM HEREFORD BASE WITH 10-3/4 SIMMENTAL CALVES AT SIDE

THURMON WARD — 817/665-3882
STAR ROUTE
GAINESVILLE, TEXAS 76240

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SIMMENTAL FEMALES
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CECIL WARD: Res. 817/665-3167

Special Feature
15 HEREFORD BULLS REGISTERED
From The CECIL WARD HERD
ALL SERVICEABLE AGE

NEWS about LIMOUSIN

Around The Limo Loop

By KEN HOLLOWAY and BRUCE BROOKS

Been to a good Limousin sale lately? If you haven't been to a GOOD Limousin sale, then you haven't BEEN to a Limousin sale at all! Our experience in the sixty-odd sales in which we have been associated has been very

reassuring. Reassuring from the aspect that momentum and the overall averages have continued to build throughout the year . . . and the finish was a record setter!

Just to bring you up to date on the high points — The World Limousin Futurity Show and Sale was, as usual,

Hal Courtney, left, owner of Oklahoma Hills Ranch at Madill, host to the Oklahoma "Ranch-Raised" Limousin Bull Sale Nov. 29, congratulates "Rusty" Martin, right, of Checotah, on purchasing one of the top selling bulls in the sale.

After a week of "conventioning" filled with outstanding Limousin cattle. (CONT. ON PAGE 16)

Ronnie Stewart, manager of Buckeye Cattle Co., Okemah, Okla., bought five bulls in the Oklahoma "Ranch-raised" Limousin Bull Sale Nov. 29 at Oklahoma Hills Ranch at Madill.

Limousin National Sale Set At Denver For January 12

Denver, Colo. — The 9th National Limousin Sale will be held January 12, 1979 at the National Western Stockshow. Sale time is 12:00 noon. Sale cattle will be shown starting at 9:00 a.m., January 11.

Selling will be 60 head of Limousin cattle from some of the leading herds in the United States and Canada. In addition to this offering the Limousin carload and pen bull show will begin at 8:00 a.m., January 13, with an offering of 100 head of registered Limousin bulls for sale in the yards following the show.

The theme of this 9th National (CONT. ON PAGE 16)

9th NATIONAL SALE

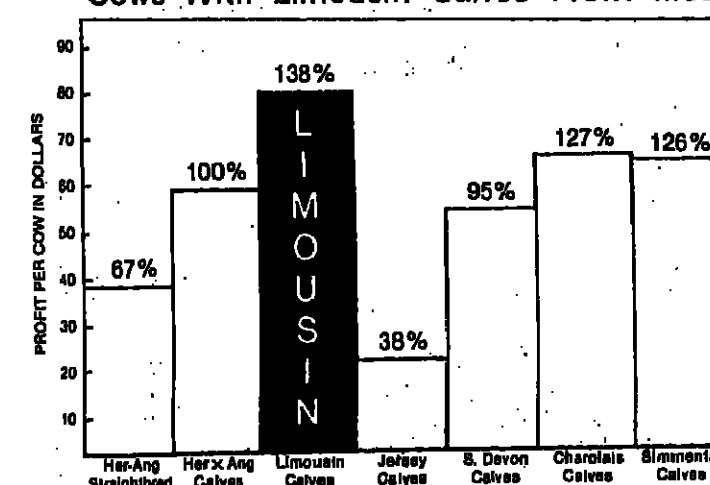
See and buy The Word in Denver at the National Western Stockshow.

Jan. 11th - Show of sale cattle 9:00 a.m.

Jan. 12th - National Sale 12:00 noon — over 60 head from the leading herds in the US and Canada

Jan. 13th - Carload and pen bull show 8:00 a.m. Over 100 head of registered Limousin bulls for sale in the yards following the show. Commercial man's dream...don't miss it!

Cows With Limousin Calves Profit Most



State University Research Bulletin 8736, February 1978. Copy available on request.

The Word about Profit



NORTH AMERICAN LIMOUSIN FOUNDATION
100 LIVESTOCK EXCHANGE BLDG.
DENVER, COLORADO 80216
PHONE 303/823-6544



Grand Champion Bull at the 1978 World Limousin Futurity in Kansas City was Judge O'Cloutie shown by William Perry, Caledon, Ontario, Canada. He was a May 29, 1977 son of Email with an adjusted 205-day weight of 759 lbs. and an adjusted 365-day weight of 1349 lbs. The champion sold to Bob Brown of Quana, Texas for \$7,900.

Limo Loop

(CONT. FROM PAGE 15)
brushing and showing, 88 1/2 lots sold for an average of \$2224.

Next on the agenda was the Kentucky National at Louisville, Ky., where we saw 41 lots sell for an average of \$1585.

After the bright lights of all the shows and sales, we came back to Oklahoma to the Oklahoma "Ranch Raised" Limousin Bull Sale. Hal Courtney, Canadian Valley Ranch, and Associates, had assembled a most impressive group of stout and rugged service age bulls. The evidence was there in black and white — our bulls had widely been accepted by the Commercial Cowman. The bull sale sold 43 lots of 3/4 and 7/8 bulls for a strong average of \$1368.

December 2 was the date chosen for the Spitz and Sons Limousin Sale, 22 lots of Full French cattle sold "in a hurry" for an average of \$3787.

Next came the sale many had been awaiting... the Eastland Cattle Company Limousin Dispersal. A tremendous crowd gathered to witness what would later make breed history. At the end of the second and last day, 431 lots sold for \$884,885, for an average of \$2007. The Eastland Cattle sold to 114 buyers from 21 states and 16 buyers purchased \$20,000 or more. Many years of experience had gone into the presentation of Jim and Helen Eastland's herd of Angus based Limousins. The Eastland Cattle had gained much respect throughout the breed and the ultimate proof was witnessed at this most exciting dispersal.

To wind up this fast and furious 1978, the M & J Polled Limousin Dispersal "put the icing on the cake." The M & J Dispersal was held to settle the partnership of H. A. McCoy and the late Wayman Jackson. H. A. and Wayman had assembled an outstanding offering of polled females, many with calves at side, and most of the females were bred

to polled Limousin bulls. At the end of the day, 136 lots sold for an average of \$1212.

The M & J Sale concluded the 1978 Limousin sales for American Cattle Services. We hope you have had the opportunity to attend and participate in this year's exciting events. We also hope to see you at the first event of 1979, the National Western, held in Denver, Co.

American Cattle Services would like to wish each of our Limousin friends a Merry Christmas and a prosperous New Year!

Limousin National Sale Set At Denver For January 12

(CONT. FROM PAGE 15)
Limousin Sale is "The Word about Profit" and information on the sale is available from the North American Limousin Foundation, 100 Livestock Exchange Bldg., Denver, Colorado 80216, 303/623-6644.

Okla. Percentage Limousin Bulls Average \$1,368

Madill, Okla. — Hal H. Courtney, Madill, Canadian Valley Ranch, Seminole, and Bessie Freemy, Ninnekah, the consignors, American Cattle Services, Inc., Chattanooga, Ga., sale manager, and C. K. "Sonny" Booth, Miami, auctioneer, all of Oklahoma, conducted the Oklahoma "Ranch Raised" 7/8 and 3/4 percent Limousin bull sale at the Oklahoma Hills Limousin Ranch near here Nov. 29 to the highly successful average of \$1,368 on 43 lots.

A seven-alphas bull calving Nov. 9, 1978 and owned by Courtney topped the sale at \$2,475, going to the Worthington Ranch at Jackboro, Texas. Worthington also bought the third high selling bull, another Courtney consignment, for \$2,000, and the fourth high bull, a Courtney animal, for \$1,750. Volume buyers were Worthington Ranch with six bulls; Drummond Ranch at Pawlhuska, eight bulls; and Buckeye Cattle Co., Okemah, five bulls.

We Wish Everyone A Very Pleasant HOLIDAY SEASON And An Exciting LIMOUSIN NEW YEAR

We Have For Sale 20-16 month old 7/8's Bulls Ready For Service



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Texon Top Buyer In Eastland Limousin Sale That Hits \$864,885

Huron, S. Dak. — W. R. Hager, Jr., of Weiner, Texas, was top volume buyer in Jim and Roger Eastland's Eastland Cattle Co. De Smet, S. Dak., Limousin dispersal at Bales Continental Commission Co. here Dec. 11 and 12 in which 431 lots grossed \$884,885 for an average of \$2,007, making it one of the most highly successful Limousin sales in recent times. The sale was managed by American Cattle Services, Inc., of Chattanooga, Okla., and auctioneers were C. K. "Sonny" Booth, Miami, and Bruce Brooks of Springer, both in Oklahoma.

No. Type	Gross	Avg.
3 Fullblood Bulls	30,100	\$10,033
12 Fullblood Pair	5,100	5,100
12 American Pure Pair	38,225	3,185
21 Red An. Purebreds	38,875	1,851
15 Open Am. Purebreds	17,425	1,162
87 3/4 & 7/8 Hrs.	130,285	2,285
54 3/4 & 7/8 Bulls	128,725	2,384

(CONT. ON PAGE 22)

Deux Amis Limousin Futurity Sale Has Gross of \$301,000

San Marcos — Ben Woodson, Rio Rio, and Hayes Mitchell, Maricopa, of Deux Amis Ranch at Luling, hosted the Deux Amis First Futurity Sale Nov. 19 to a highly successful gross of \$301,000 on 77 head for an average of \$3,909 in a sale at Hayes County Civic Center in San Marcos. Auctioneers were C. K. "Sonny" Booth, Miami, Okla., and Kenneth Gregg of Fairview, Texas.

Animals sold in the sale will be eligible to compete in the Deux Amis Futurity which should have about \$30,000 in prize money.

(CONT. ON PAGE 22)

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And Best Wishes for a Happy New Year

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LIVESTOCK CALENDAR											
DEC	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV
1	2	3	4	5	6	7	8	9	10	11	12

- 1-28-Special Packer Cow & Fat Calf Sale, Stephenville Cattle Co., Stephenville, Tex.
- 12-30-Hill View Chalmers Ranch 3rd Production Sale, Burnet, TX
- 12-30/1-6-Sand Hills Hereford Quarter Horse Stock Show and Rodeo, Odessa, TX
- 1-4-18th Annual Livestock Producers Day, Louisiana State Univ., Baton Rouge, LA
- 1-6-Southeastern Brangus Bull Sale, Tifton, GA; Syler Sales Mgt., Inc.

PIÑES AND PLAINS 7TH ANNUAL BRANGUS RANGE BULL SALE
90 TOP QUALITY BRANGUS BULLS
Saturday, January 13, 1979, 1 P.M. Sulphur Springs, Texas
For Information: SYLER SALES MANAGEMENT, INC.
Rt. 2, Box 35, Burton, Texas 77835
713/289-1400

- 1-6-Live Oak County Beefmaster Bull Sale, Three Rivers, TX, S/M Reyes & Reyes
- 1-6-Annual Ward Simmental Ranches Bull Sale, Gainesville L/S Market, Inc., Gainesville, TX, S/M Cecil Ward
- 1-10-Southeastern Beefmaster Breeders Assn., Sale, Montgomery, Ala., Syler Sales
- 1-10-Alabama Cowman's Beefmaster Bull Sale, Montgomery, AL, S/M Syler
- 1-12-National Limousin Sale, Denver, CO., American Cattle Service, S/Mgr.
- 1-13-Summit Limousin Sale, Longmont, CO., American Cattle Service, S/Mgr.
- 1-13-Kat Creek Simmental Production Sale, Henderson, TX
- 1-13-Pines & Plains Brangus Bull Sale, Sulphur Springs, S/M Syler
- 1-13-National Western Shorthorn Sale, Denver, CO, American Cattle Services S/M

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- 1-18-Amer. Indl. Marchigiana Society Natl. Sale, Natl. Western L/S Arena, Denver, CO
- 1-18-18th Annual Avenue of the Breeds — All Breed Range Bull Sale, Montgomery, AL
- 1-20-4th Annual Silver & Gold French Charolais Sale, DFW Holiday Inn, Jerry Richardson, S/Mgr
- 1-20-Brinks Brangus Bull Sale, Poteet, TX
- 1-22-Oklahoma Hereford Assn. Bull Sale, Durant, OK, S/M Guy Shull
- 1-22/25-National Cattlemen's Assn. Convention, Kansas City, MO
- 1-28-Stock Show Paint Horse Sale, Fort Worth, S/M Plummer Auction Service
- 1-28-Hill Country Angus Assn., Bull Sale, Fredericksburg, TX
- 1-28-Taft & Messner Hereford Sale, Laverne, OK
- 1-28-Arkansas Brangus Range Bull Sale, Conway, AR
- 1-28-Texas Hereford Association Commercial Females and Select Bull Sale, Fort Worth
- 1-28-Southwest Select Polled Hereford Sale, Fort Worth, Cattle Sale Arena

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51 Big powerful Simmental Bulls. Fertily tested and mostly breeding age.

61 Halfblood Simmental Cows with Brahman influence. All will be bred and checked safe in calf or will have calves at side.

39 Halfblood Simmental Heifers with one-quarter Brahman influence. All are open and ready to breed.

Kat Creek Ranch
Contact
Chester Martin, Owner
P.O. Box 297, Henderson, Texas 75646
Phone: 214/375-7432
Home: 214/375-7432

- 1-29-Quirk L & C Co. Angus Simmental Amerifax Bull Sale, Hastings, NE
- 1-30-Texas Angus Association Performance Tested Bull and Commercial Female Sale, Fort Worth
- 2-3-North Texas and Oklahoma Longhorn Breeders Assn. Sale, Fort Worth, S/M Reyes & Reyes
- 2-3-Bluebonnet Show Window Charolais Sale, Fort Worth
- 2-3-Northeast Texas Polled Hereford Assn. Sale, Mt. Pleasant, TX
- 2-3-Stock Show Donkey-Mule Sale, Fort Worth, S/M Plummer Auction Service
- 2-3-Texas Simmental Association Sale, Fort Worth
- 2-4-National Pinzgauer Sale, Fort Worth
- 2-4-Stock Show Quarter Horse Sale, Fort Worth, S/M Bob Plummer Auction
- 2-5-28 Bar Ranch Hereford Production Sale, Stanfield, AZ
- 2-6-Gulf Coast Hereford Assn. Sale, Columbus
- 2-10-South Texas Brahman Breeders Supreme Sale, San Antonio, TX, S/M Reyes & Reyes

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- 2-12-Hesley Bros Flying L Ranch Hereford Prod. Sale, Davis, OK
- 2-13-World's Ranch Hereford Production Sale, McAlester, OK
- 2-14-Alabama Cattlemen's Association Meeting, Montgomery, Ala.
- 2-15-Consignor's Best Charolais Sale, San Antonio, TX
- 2-16-National Simmental Sale, San Antonio Livestock Show, San Antonio, TX, S/M Reyes & Reyes
- 2-16-Polled Santa Gertrudis Assn. Sale, Baton Rouge, LA, 6:00 p.m.
- 2-17-Lone Star Testing Center Hereford Bull Sale, Wickett, TX
- 2-17-South Texas Polled Hereford Assn. Sale, San Antonio, TX, S/M TPHA
- 2-19-2nd Houston Area Brahman Sale, Round-up in Elmont, TX.
- 2-21-2nd International Charbray Sale, 10:00 a.m., Houston
- 2-21-Houston Stockshow Zebu Sale, 5:00 p.m., Houston
- 2-21-Top of Texas Angus Female Sale, 7:00 p.m., Houston
- 2-22-7th Annual Gulf Coast Charolais Sale, Houston, TX, S/M North America Auction Co.
- 2-22-Houston Stockshow Brahman Sale, 1:00 p.m., Houston

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Live Oak County Sale Set January 6
Three Rivers, Texas — The Live Oak County Beefmaster Breeders Association Bull Sale will be held Saturday, January 6, 1979. Lunch will be at noon with the sale following at 1:00 p.m. at the Live Oak County Fairgrounds.
Selling will be 100 Beefmaster bulls.
For information contact the sale management and auctioneers, Bert and Ruben Reyes, P. O. Box 88282, San Antonio, Texas 78216, 512/548-8186.

Airford Corp.	
Ameripain	
AIMS Sale of Stags	
American Hereford Assn.	
American Polled Hereford	
American Shorthorn	
Dan Barber	
Bennett-Hapt	
Bingham Limousin	
Gerald Bowle	
Brand's Brangus	
Brink's Brangus	
Bruce Brooks	
Brugha Directory	
Briggs Santa Gertrudis	
Briggs Distributing	
Vernon Brown	
Cowtown Western Store	
Brushy Creek	1
Budrick Limousin	1
Chadbourne Ranch	1
Chaparroas Ranch	2
Chisholm Trail Polled Hereford	1
Choyna Ranch	1
Christmas Subscription	2
Clegg Creek Farms	1
Collier Diamond C	1
Custom Mott	1
Dacus Supply	1
Davis Custom Breeding	1
Double Circle	1
Dodge Stock Farm	1
Eldge-Rite	2
Fort Worth Stockyards	1
Furner's BG	1
Garrett Brangus	1
Hill Hall	1
Ike Hamilton	1
W. J. Hastings	1
Hilltop Polled Hereford	1
H-V-View Chianina	12
Industrial Scale	1
Justiss Polled Hereford	11
Kearns Creek Simmental	7
Kerr-Duncan	16
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North Metal	13
Oak Valley Ranch	13
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Pines & Plains Bull Sale	8-17
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Ranch C	9
RGBI	7
An Jose Cattle Co.	11
Scherrard Hereford	14
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Minib Sale Service	17
Norman Ranch	12
Norman Stout	17
Parsons Land & Cattle Co.	10
Pease Sales Management	8
PBA	12
PHA	12
Pha Sire Evaluation Sale	18
Pineaxs Hereford Assn.	24
Pineaxs Limousin	16
Pineaxs Nutrition	11
Pineaxs Simmental Assn.	12
Porten	17
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Porten Farm Products	22
Pyggs Ranch	22
Williams Williams	22
Yellow Springs	7

هكذا من الأصل

East Texas Simmental Sale Averages \$1,097

Henderson, Texas — The East Texas Simmental Association's annual bull sale Dec. 2 at the Rusk County Agriculture Building here grossed \$47,185 on 48 lots for an average of \$1,097. James Lowman and Gerald Blanton were sales managers and Blanton was auctioneer.

A fullblood son of Extra consigned by S Bar W Ranch at Woodville received the sale's top bid of \$2,600 from Collier Diamond C Ranch at Stephenville.

Two bulls sold for \$2,000 each: one consigned by Dr. Joe Purdum's 7P Ranch at Tyler to H. Garrett of Dallas and the other consigned by Circle B Ranch at Emory to Martin Ranch at Kenedy.

Pipes 5 Ranch at Henderson consigned a bull purchased by Ray Bel Rose of Center for \$1,900.

Volume buyers were J-1 Cattle Co. of Eagle Lake and H. Garrett.

Rio Vista Simmental Bulls Average \$2,395

(CONT. FROM PAGE 14)

Federico Conoz of Monterey, Mexico, bought the four top selling bulls in the sale as part of a total of 17 bulls for which he paid \$56,075. The top bulls he bought included a son of Signal for \$6,000; a son of Signal for \$6,000; a son of Ranz for \$5,000; and a son of Extra for \$5,700.

Joe Robinson of Clarendon, Texas, paid \$4,450 for a son of Ranz; and Fred Owens of Clifton \$4,400 for a son of Extra.

In addition to Conoz, other major buyers included Gilmore Farms, Midland, six bulls for \$15,676; Tom J. Moore, Navasota, seven bulls for \$15,450; and Frank Crews, Buffalo, six bulls for \$13,000.

There were 36 buyers from Louisiana, Mississippi, South Dakota, Oklahoma, Texas and Mexico.

Chester Martin Sells Commercial Man's Simmental Sale Jan. 13

(CONT. FROM PAGE 14)

Martin says, "This Simmental sale offers something for everyone in the cattle business." Included in the offering will be 61 big, powerful Simmental bulls,

Merrick's Optimum 1 Simmental Sale Set

March 3 at Ardmore

(CONT. FROM PAGE 14)

Ward Merrick III said, "Here at Merrick, Simmentals are our business and we consider it an obligation to breed and market cattle on which our customers can realize a legitimate profit. We're at the beginning of an upward spiral in the cattle market. There have been few times in the recent history of this business where cattlemen could buy sound, honest, breeding cattle and realize such a return on their investment. So we present the optimum cattle at the optimum time to the optimum buyer."

Ward Simmental Sale Set Jan. 6

At Gainesville

(CONT. FROM PAGE 14)

Ward Simmental's bulls are serviceable age. The bulls represent the nation's top Simmental sires by Artificial Insemination, with the main bloodlines being Galant, Extra and Apollo.

For further information call: Gainesville Livestock Market, Inc., P. O. Box 1055, Gainesville, Texas, phone 817/685-4367; Thurmon Wurd, Star Route, Gainesville, Texas, phone 817/685-8992; or Cecil Ward at home, phone 817/685-2167.

Fertility tested and mostly breeding age, including 30 fullbloods with eight sons of Extra; four fifteen-sixteenths; two seven-eighths; nine three-quarters; three half-Simental; half-Brahman; and four three-eighths Simental / four-eighths Brahman.

Also selling are 61 halfblood Simmental cows with Brahman influence, all bred and checked safe in calf or with calf at side by sale time; and 39 halfblood Simmental heifers with one-quarter Brahman influence that are open and ready to breed.

Auctioneers for the sale will be Bert & Ruben Reyes, San Antonio. Motel accommodations are available in Henderson at the Holiday Inn, Woodlawn Motel or Adler Motel.

For further information contact Kat Creek Ranch, Chester Martin, owner, P. O. Box 587, Henderson, Texas 75652, office phone 214/857-5132, or home 214/857-8883.

All-Polled Simmental Sale February 3 At Fort Worth

(CONT. FROM PAGE 14)

The sale offering will consist of the top 50 head of Polled Purebred Simmental selected from nominations received from across the country.

Skipper Hill, Executive Secretary for the Texas Simmental Association, states that "nominations are already coming in and we should have a truly excellent set of cattle for this history-making event." Merrill Anderson of Newman, Illinois, will be the Auctioneer for information or nomination forms contact the Texas Simmental Association, 401 Leon Road, Suite 290, San Antonio, Texas 78216. Phone: (512) 342-4284.

Pybas Simmental Bulls Avg. \$730

Gainesville, Texas — J. E. and Barbara Pybas, owners, grossed \$37,980 on 52 bulls for an average of \$730 and guest consignors Paul and Parker Yarbrough's Random Acres sold four bulls for \$2,320 for an average of \$788.

In Pybas Ranch's fifth annual Simmental bull sale Dec. 2, Jack Dillard of Waskom was auctioneer.

Joe Taylor of Troup purchased both of the top selling bulls, Pybas three-quarter bloods, one a son of Beat for \$1,475 and the other a Galant son for \$1,225.

Bill Bell of Whitesboro bought the third high seller, a Pybas three-quarter blood son of Extra, for \$1,000. Windgate Ranch of Nocona bought the next high seller, a three-quarter blood son of Extra, for \$980; and Tommy Hartman of Leon, Okla., two bulls for \$950 each.

The Grace Ranch at Chico also bought a bull for \$950.

Volume buyers were Cross Arrow Ranch, Clarksville; Carl Ligoar, Gainesville; Paul Jackson, Ringling, Okla.; Meneko & Boyd, Fishomingo, Okla.; and Charles Windgate of Nocona.

Ebeling's Hi-View Chianina Sale At Burnet, December 30

Burnet, Texas — F. E. "Pete" Ebeling's 3rd Chianina Production Sale will be held Saturday, December 30, 1978. Sale time is 1:00 p.m. at the ranch located 5 miles south of Burnet, Texas on Hwy. 281, then 4 miles west on Park Road 4. A barbecue lunch will be served at 12:00 noon.

Selling will be 88 lots including 46 breeding age bulls, 20 - 1978 bull calves and 22 - 1978 heifer calves. The bulls feature many black with an Angus base and include many herd sire prospects. There will be many black show prospects in the heifer offering.

Sale headquarters will be the Highlander Inn, Burnet, Texas, 512/756-2771.

For information contact Dub Venable, Rt. 1, Anadarko, Okla., 78005, 405/247-2287 or 405/357-9209; or Hi-View Ranch, Pete Ebeling, Rt. 2, Box 20, Burnet, Texas, 512/756-2408.

Texon Top Buyer In Eastland Limousin Sale Ther-Hits \$864,865

(CONT. FROM PAGE 16)

70 1/2 w 1/4 Bulls 173,225 4.4%
40 1/2 w 3/4 Hqs. 138,545 2.104
30 1/2 w 1/2 Hqs. 8,475 1.009
30 1/2 w 1/4 Hqs. 140,760 1.834
30 Open Hqs. 12,855 .878
20 1/2 w 1/4 Hqs. 140,345 2.027
Total 514 buyers from 51 states, 18 of whom purchased \$20,000 worth of more cattle.

Deux Amis Limousin Futurity Sale Has Gross of \$301,000

(CONT. FROM PAGE 14)

Richard Larson & Family, Lucas, S. D., purchased the sale topping bull, OCCO 2, Elaine Lar 1E "High Octane," a 1973 fullblood, for \$20,000.

Royce Nease & Son of Gravello, Ark., bought a fullblood cow for \$3,500 and Mark Leonard, Holstein, Iowa, her red heifer calf for \$1,600, making that pair top the females at a total of \$5,100. CMC Corp., McDonough, Ga., bought a seven-eighths cow for \$1,750 and Beaver Creek Ranch, Lodi, Kan., her bull calf for \$3,250, making that pair gross \$5,000 for second high female honors. CMC also purchased a seven-eighths cow for \$1,550 and Joff Swartz of Cottonwood, Minn., her 15/16ths heifer calf for \$3,000 for a total of \$4,550 for the pair.

Jim Meyer of Waggoner, S. Dak., paid \$4,200 for a bred seven-eighths cow; Lester Camp, Parkersburg, W. Va., and A. G. Lee, Jr., Alma, Ga., each bought open seven-eighths females for \$1,275; Wiggins Ranch Co., Cleveland, Texas, paid \$1,825 for a three-quarter cow and Jim Meyer \$3,200 for her seven-eighths heifer calf, making that pair gross \$4,825.

A halfblood cow sold to Elroy Dietz of Russell, Kan., for \$1,600 and her three-quarter heifer calf for \$2,225 to Tony Small of Welch, Okla., making that pair gross \$3,825.

James W. Anderson of Spirit Lake, Iowa, paid \$2,500 for a three-quarter cow and David A. Bell, Dougherty, Iowa, \$2,700 for her seven-eighths bull cow; and A. G. Lee, Jr. \$1,075 for an open three-quarter female. C. J. Yost, Burbank, Ohio, bought a halfblood cow for \$1,500 and her 3/4 bull calf went to Don Teno of Albia, Iowa, for \$3,000.

Est. sales: 2,417; sales Friday 2,268. Total open interest Friday 2,268, up 211 from Thursday.

Live Hogs: 58.57 +.30

Feb. 58.47 +.25

April 49.82 +.27

June 60.95 +.30

July 51.42 +.25

Aug. 49.45 +.25

Oct. 47.70 +.20

Nov. 47.85 +.25

Dec. 47.00 +.35

Est. sales: 5,366; sales Friday 5,365. Total open interest Friday 11,683, up 52 from Thursday.

Pork Bellies: 62.80 +1.30

Feb. 62.82 +1.27

March 62.87 +1.17

May 63.80 +1.14

July 61.00 +1.16

Aug. 61.00 +1.16

Est. sales: 4,879; sales Friday 4,888. Total open interest Friday 12,888, up 355 from Thursday.

Tulsa Monday

Tulsa, Dec. 18 (P-S) — Receipts 1,800.

Feeder steers 200-500 lbs. 30-120

1.00 higher, feeder heifers 200-500 lbs.

1.00-2.00 higher. Cows steady, but

steady. Feeder Steers: Choice 300-500

lbs. 74.00-88.00, 500-650 lbs. 67.00-82.00,

650-800 lbs. 65.00-70.00, good 300-500

lbs. 69.00-75.00, 500-700 lbs. 65.00-70.00,

61.50. Holstein steers: few 400-500 lbs.

63.50-66.00. Feeder heifers: choice 200-

300 lbs. 78.00-76.00, 300-400 lbs. 67.00-

74.00-70.00, 400-500 lbs. 68.50-72.50, 500-600

lbs. 64.25-69.00, one lot 550 lbs. 71.50,

600-700 lbs. 55.25-61.50, 700-800 lbs.

55.00-55.50, good 300-400 lbs. 62.00-

67.00, 400-600 lbs. 57.00-63.50.

Slaughter cows: utility and commercial 2-

3 1/2 42.00-45.00, high dressing 49.75;

cutter 1-3 38.50-42.50, canner and low

cutter 31.75-37.50. Bulls: yg. 1, 1400-

2000 lbs. 48.25-55.25, yg. 1, 1000-1400

lbs. 45.00-53.25. Good and choice

replacement cows 43.00-50.00; cutter

and low utility stock cows 37.00-43.00;

several offerings choice heiferettes

52.25-55.25.

HIDES AND OFFAL

Des Moines, Dec. 14 (USDA) —

The value of hide and offal from the

average 1,000 lb. slaughter steer for

the week ending December 12, 1978,

was estimated at \$8.07 per 100 lb. live

weight compared with \$8.28 the pre-

vious week and \$4.37 a year ago.



Big Shorthorn Show, Sale Set Jan. 27 At Fort Worth Stock Show

Weatherford, Texas — Consignments are now being accepted for the "Cowtown Classic" Shorthorn Sale to be held Monday, Jan. 27, 1979, at 6 p.m. in the show arena at the Fort Worth Southwestern Exposition and Stock Show.

Oba Lionberger, president of Texas Shorthorn Ass'n., the sponsor, and Dan and Kathleen Tillman, all of Weatherford, or Don Cagwin of Cagwin Cattle Services, Inc., Virginia, Ill., can be contacted to make consignments. Consignments from breeders all over the nation are welcomed to this sale.

All animals in the sale must be halter broken.

There will be Shorthorn steers and heifers suitable for club projects, bred cows and heifers, pairs, proven herd

stires and herd bull prospects in the offering.

"We urge anyone who has top quality Shorthorn cattle to bring them to the Shorthorn Show at the Fort Worth Stock Show and to our sale," said Kathleen Tillman, secretary-treasurer of TSA.

"Interest in Shorthorn cattle is increasing rapidly and the number of Shorthorn breeders is growing in Texas, and we hope to make this one of the nation's top Shorthorn shows and sales," she added.

For more information, or to consign cattle contact either: Dan and Kathleen Tillman, Rt. 4, Box 8320, Weatherford, Texas 76088, phone 817/782-4978; or Cagwin Cattle Services, Inc., P. O. Box 158, Virginia, Illinois 62691, office 217/452-3282, Don Cagwin, 217/452-7520 or Darryl Rahn, 217/452-3987.

Woodward Friday

Woodward, Okla., Dec. 15 (USDA) — Receipts 2,200. Feeder calves under 500 lbs. 1.00 higher, feeder steers and heifers over 500 lbs. 1.00-2.00 higher. Slaughter cows firm. Slaughter bulls 1.00 higher. Feeder steers: choice, few prime 200-300 lbs. 91.00-96.00; choice 300-400 lbs. 81.00-90.00, one lot 330 lbs. 91.00, 400-500 lbs. 78.50-88.00, 500-650 lbs. 69.25-75.00, one lot 515 lbs. 82.00, 600-800 lbs. 65.00-70.00, good 300-500 lbs. 69.00-75.00, 500-700 lbs. 65.00-70.00, 61.50. Holstein steers: few 400-500 lbs. 63.50-66.00. Feeder heifers: choice 200-300 lbs. 78.00-76.00, 300-400 lbs. 67.00-74.00-70.00, 400-500 lbs. 68.50-72.50, 500-600 lbs. 64.25-69.00, one lot 550 lbs. 71.50, 600-700 lbs. 55.25-61.50, 700-800 lbs. 55.00-55.50, good 300-400 lbs. 62.00-67.00, 400-600 lbs. 57.00-63.50.

Slaughter cows: utility and commercial 2-3 1/2 42.00-45.00, high dressing 49.75; cutter 1-3 38.50-42.50, canner and low cutter 31.75-37.50. Bulls: yg. 1, 1400-2000 lbs. 48.25-55.25, yg. 1, 1000-1400 lbs. 45.00-53.25. Good and choice replacement cows 43.00-50.00; cutter and low utility stock cows 37.00-43.00; several offerings choice heiferettes 52.25-55.25.

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average 1,000 lb. slaughter steer for

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weight compared with \$8.28 the pre-

vious week and \$4.37 a year ago.

A LOT OF BULL?

You bet.

Just ask Shorthorn producer Bob Fuller of Streamboat Rock, Iowa. He reports bulls that are born unsteered, that wean at 516 pounds, and that gain 4.20 pounds per day on a 140-day rest, so when you put it together here is a breed that does all. Through the efforts of ASA's advancement programs and study and research by individual breeders Shorthorn's improvement is increasing all the time. No hills... no fancies. Just a breed that means higher profits for you. And that's no bull.

4.20 pounds per day on a 140-day rest, so when you put it together here is a breed that does all. Through the efforts of ASA's advancement programs and study and research by individual breeders Shorthorn's improvement is increasing all the time. No hills... no fancies. Just a breed that means higher profits for you. And that's no bull.

And that's no bull.

Shorthorn Ass'n. Names Outstanding Junior Member

Brenda L. Prim, 20, Alexandria, Ky., was named the recipient of the Outstanding Junior Breeder Award by the American Shorthorn Association during the national meeting in Louisville, Ky., in conjunction with the North American International Livestock Exposition. The honor is the highest national award given annually to a junior association member for superior work with and for the Shorthorn breed of cattle, according to Alan K. Sears, junior activities director for ASA.

Miss Prim, daughter of Mr. and Mrs. Chester O. Prim, is an agricultural education student at the University of Kentucky where she is secretary of Block and Bridge, active in student government affairs and has won the overall showmanship award at the Little North American.

She is currently in partnership with her brother, Owen, in maintaining the herd of 26 registered Shorthorns at Prim Acres near Alexandria.

Cows \$1-\$2 Higher, Hogs Advance .50¢ At Fort Worth

(CONT. FROM PAGE 1)

active. Slaughter Cows: Utility 2-3 1/2 42.00-45.00; cutter 41.50-47.00; high 1 900-1275 lbs. 45.50-47.00.

Feeder Steers: Choice 250-400 lbs. 88.00-94.00, 400-500 lbs. 80.00-88.00; 500-600 lbs. 75.00-80.00, good 300-500 lbs. 75.00-80.00; good and choice feeder bulls 68.00-76.00, mostly 68.00-71.00.

Feeder Heifers: Choice 250-400 lbs. 68.00-74.00, 400-500 lbs. 63.00-70.00; 500-600 lbs. 60.00-65.00; good 300-500 lbs. 62.00-68.50, One pen 700-800 lbs. 47.00-50.00.

Hogs: U.S. 1-3 200-230 lbs. 45.00-49.00, U.S. 2-3 190-250 lbs. 47.50-49.50. Sows steady. U.S. 1-3 300-400 lbs. 40.00-41.00. Boars 300-450 lbs. 39.00-40.00.

Amarillo Feeders Opened Higher

(CONT. FROM PAGE 1)

82.00, 400-500 lbs. 74.00-78.50, 500-600 lbs. 69.75-75.50, 600-700 lbs. 68.00-72.10, 700-800 lbs. 64.50-69.00, few lots 800-875 lbs. 63.00-64.10, mixed good and choice 400-500 lbs. 68.00-76.00, 500-800 lbs. 62.50-68.25, 800-875 lbs. 59.20-63.00, Good 600-800 lbs. 59.00-61.00, few 680-725 lb. Holsteins and Corriedales 54.50-56.50. Heifers: lot choice and prime 445 lbs. 73.50, 500-600 lbs. 69.50-72.25, 600-700 lbs. 66.50-68.50, choice 800-900 lbs. 64.00-70.00, 500-600 lbs. 68.00-69.00, 600-700 lbs. 65.50-66.50, 700-800 lbs. 65.50-62.00, Mixed good 400-500 lbs. 60.00-60.00, 500-600 lbs. 59.00-67.00.

Slaughter cows: utility 2-3 1/2 41.75-47.00, cutter 1-2 38.00-44.00. Bulls: yg. 1, 1400-2000 lbs. 50.00-56.80, low dressing 1800-1900 lbs. 47.00-49.50. Slaughter cows: good and choice 700-800 lbs. 41.50-47.50.

Livestock Slaughter, Meat Production

Washington, Dec. 15 (USDA) — Total meat production under federal inspection for the week ended 12-18-78 was estimated at 739 million pounds. This was 1% below a week ago, the same as a year ago.

Production (Million Lbs.)

Week End. 12-18-78 12-17-77 Change
Beef 469.7 462.7 Up 2%
Pork 255.0 255.2 Unch.
Lamb 6.0 5.8 Up 3%
Totals 730.7 723.7 Unch.

Slaughter (Head)

Cattle 741,000 782,000 Dn. 5%
Calves 88,000 98,000 Dn. 33%
Hogs 1,480,000 1,604,000 Dn. 8%
Sheep 103,000 105,000 Dn. 2%

Average Weights

Live. Dred

F. E. "Pete" EBELING'S

HI-VIEW RANCH

THIRD CHIANINA PRODUCTION SALE

SALE TIME
1:00 P.M.

**SATURDAY
DECEMBER 30
AT THE RANCH
BURNET, TEXAS**

86 LOTS SELL

46 BREEDING AGE BULLS

- ALL 18 to 30 MONTHS OLD
- 3/4's and SECOND GENERATION 1/2's
- MANY ARE BLACK & ANGUS BASE

17 1978 BULL CALVES

- FEATURING OUR ENTIRE 1978 CALF CROP
- 17 - 1978 BULL CALVES
- 3/4, 5/8 and 1/2 BLOOD
- MANY ARE BLACK and ANGUS BASE
- BRED JUST LIKE THE SERVICEABLE AGE BULLS
- MANY SUPER HERD SIRE PROSPECTS

22 1978 HEIFER CALVES

- 3/4's and SECOND GENERATION 1/2's & 5/8's
- MANY SHOW HEIFER PROSPECTS INCLUDING SEVERAL BLACK FEMALES.

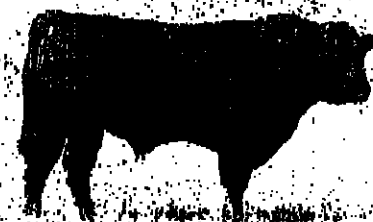
HI-VIEW RANCH bred Chianina Bulls are siring winning CHIANINA. Including the 1978 ILLINOIS STATE FAIR RESERVE CHAMPION JR. SHOW STEER and the RESERVE CHAMPION PERCENTAGE HEIFER at the S.W. REGION SHOW.

SEVERAL MATERNAL BROTHERS TO THE NOTED CHAR-WAYNE FARMS HERD BULL BATTERY WILL SELL.

12:00 P.M. BARBECUE LUNCH

★ SPECIAL ATTRACTION ★

We are selling a full brother to this 1973 Faeno x Angus half blood bull (pictured as a calf and as a 2-year-old). This bull, bred by us, is the sire of the second generation half bloods selling. If it's beefiness you are after, look over his progeny. He is now featured in the Tic Tac Toe herd at Italy, Texas.



Mr. H.V. 403 - Stout 1/2 blood son of Faeno, full brother to Mr. Super HV 12, Sells As Lot 501



At 2 years weighing 2,200 lbs. SIRE OF 2ND GENERATION HALF BLOODS SELLING.



Mr. H.V. 525 - This 2/10/77, 1/2 son of Falbo, out of Ferrero-Brahman Dam, Sells As Lot 52



Mr. H.V. 538 - A son of Filippo out of a Ferrero x Angus Dam. This outstanding herd sire prospect will sell as Lot 21.

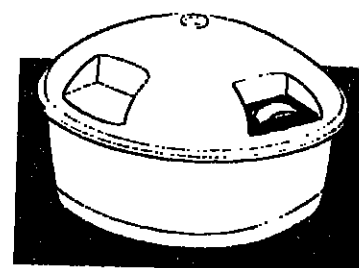
SALE HEADQUARTERS: HIGHLANDER INN
BURNET, TEXAS — 512/736-2771
For information Contact:

HI-VIEW RANCH

Mr. & Mrs. F.E. "Pete" Ebeling, Owners
RT. 2, BOX 20, BURNET, TEXAS
(817) 756-2408

In Texas last year, the Texas Department of Public Safety estimates some 61,784 thefts of property from motor vehicles were committed. That state property was estimated to be worth more than \$14 million.

LIQUID FEEDERS



- Turtle-Back Plastic
- Very durable
- Rustproof
- All smooth edges
- Molded concave bottom
- 2 or 4 wheel
- 200 gallons (1 ton capacity)
- 58" diameter x 33" high
- 23" wheel height

Shipping weight 80 pounds. Telephone (915) 646-2566 for prices and additional information.

A QUARTER CENTURY OF EXPERIENCE

EDGE-RITE CORPORATION

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600 Commercial Hereford Heifers 24 Hereford Herd Bull Prospects SELL IN FORT WORTH JANUARY 28

Consigned by some of the most well known breeders in the country.

Texas Select BULL SALE

- Quality Enough For the Registered Breeder
- Modern Enough For the Commercial Cowman
- COMMERCIAL HEREFORD HEIFER SALE
- Open & Bred - Replacement Quality



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3345 Winthrop Ave., Fort Worth, Texas 76116 — Ph. 817/732-7797

AIMS

AMERICAN INTERNATIONAL MARCHIGIANA SOCIETY

★ SALE OF THE STARS ★ "A NATIONAL DECLARATION OF QUALITY"

American International Marchigiana Society

NATIONAL SALE

THURSDAY, JANUARY 18, 1979, 7:00 P.M.
NATIONAL WESTERN LIVESTOCK SALE ARENA
DENVER, COLORADO

Offering 40 Lots

Cream of The Crop Fullblood and Percentage
MARCHIGIANA BULLS and HEIFERS
Both Open and Bred.

SALE HEADQUARTERS:
HOLIDAY INN NORTH
4849 Bannock Street
Junction of I-26 and I-70
Denver, Colorado

FOR MORE INFORMATION AND CATALOG PLEASE CONTACT:

AIMS

PO Box 342, Atlanta, Texas 75551
Phone 214/798-4882

See the largest display of Marchigiana Cattle ever assembled in the United States and attend our National Meeting January 19, 1979, at 9:30 A.M. at the Holiday Inn North.